

Summit Speakers

Paul Traub, BBA, MBA |
*Federal Reserve Bank of Chicago,
Business Economist*

Marc Miller |
***Principal
VERSA Development*

Terri L. Fitzpatrick |
*Chief Operating Officer
Boji Group*

Brian C. Liikala |
*Senior Investment Manager
Michigan Department of Treasury,
Bureau of Investments, Real Estate
And Infrastructure*

Mary Townley |
*Director of the Homeownership
Division
Michigan State Housing
Development Authority*

Great Lakes Chapter
1438 Bellewood Dr.
Kimball, Michigan 48074

810-364-5640 | Fax: 888-587-5381

www.glcai.com

REGISTRATION

If you are interested in participating in the Great Lakes Chapter Southeast Michigan Economic Summit, please fill out the registration form attached.

IMPORTANT!! If you find it necessary to register after October 2nd, please contact us first for availability of space and materials. Phone (810) 364-5640, Fax (888) 587-5381, or E-mail jkaczor@glcai.com.

Please submit completed form and payment to:

**Great Lakes Chapter A.I.
1438 Bellewood Drive
Kimball, MI 48074**

You may fax ahead to (888) 587-5381 to start the registration process.

COURSE TUITION: \$100 A.I. members and full time Government Employees/\$125 non-A.I. members. Tuition fees include materials, refreshment breaks and lunch.

Great Lakes Chapter
Southeast Michigan

Economic Summit

**Friday, October 9, 2015
8:30 a.m. - 4:30 p.m.**

Crowne Plaza Auburn Hills
1500 Opdyke Road
Auburn Hills, MI 48326

This program was developed and is administered by the Great Lakes Chapter. Attendees are eligible to receive 7.0 hours of continuing education credit for the Appraisal Institute, State of MI Appraisal License and 4.0 hours for Assessor Certification.



**Appraisal
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Course Outline

8:30 a.m. – 8:40 a.m. Introductions

8:40 a.m. – 9:45 a.m. Paul Traub

- Current status of U.S. & Michigan Economies
- Current State of Business
- Consumer and the Housing Market
- How FOMC Policy is being tailored to help stimulate & revive their economic well being

9:45 a.m.- 10:00 a.m. Break

10:00 a.m. – 11:00 a.m. Marc Miller

- Importance and Economics of Natural Resources and Public Lands

11:00 a.m. – 12:00 p.m. Terri Fitzpatrick

- Specializing in creating innovative solutions to challenging Development opportunities
- Creating private-public partnerships to achieve project goals
- Stimulating revitalization in some MI most economically challenged markets

12:00 p.m. – 1:00 p.m. Lunch

1:00 p.m. – 2:30 p.m. Brian Liikala

- Investing in commercial real estate from an institutional investor's point of view
- Real estate and infrastructure strategy of the SMRS
- Recent past market conditions
- Importance of the capital markets, supply and demand characteristics

2:30 p.m. – 2:45 p.m. Break

2:45 p.m. – 4:00 p.m. Mary Townley

- Loan opportunities offered to Michigan Residents
- Down Payment Assistance
- Property Improvement loans
- Foreclosure assistance offered through MSHDAs Hardest Hit Program

4:00 p.m. – 4:30 p.m. Questions

The Great Lakes Chapter Appraisal Institute is pleased to present its 3rd annual Southeast Michigan Economic Summit.

This program will include expert insights into the Southeast Michigan economy.

Leaders in their respective industries will share invaluable first-hand perspectives including:

- The Economy
- Economics of Natural Resources and Public Land
- Revitalization in some of MI most Economically challenged markets
- Investing in commercial real estate from an institutional investor's point of view
- Loan opportunities offered to MI residents

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