## Summit Speakers

Paul Traub, BBA, MBA |

Federal Reserve Bank of Chicago, Business Economist

Olga S. Stella |

Vice President for Business
Development
Detroit Economic Growth
Corporation

Gregory J. Erne |

Principal VERSA Development

Jordan Petkovski |

Vice President, Chief Appraiser TSI Appraisal

Jonathan Miller, CRE, CRP |

President and CEO Miller Samuel Inc.

Bernard S. Glieberman

Manager, Strategic Planning HRS Communities

Great Lakes Chapter 1438 Bellewood Dr. Kimball, Michigan 48074

810-364-5640 | Fax: 888-587-5381

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## REGISTRATION

If you are interested in participating in the Great Lakes Chapter Southeast Michigan Economic Summit, please fill out the registration form attached.

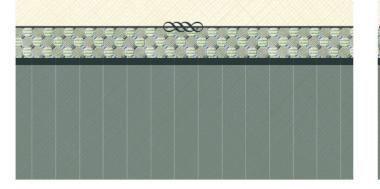
IMPORTANT!! If you find it necessary to register after October 10<sup>th</sup>, please contact us first for availability of space and materials. Phone (810) 364-5640, Fax (888) 587-5381, or E-mail <a href="mailto:ikaczor@glcai.com">ikaczor@glcai.com</a>.

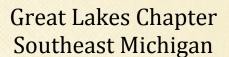
Please summit completed form and payment to:

Great Lakes Chapter A.I. 1438 Bellewood Drive Kimball, MI 48074

You may fax ahead to (888) 587-5381 to start the registration process.

COURSE TUITION: \$100 A.I. members and full time Government Employees/\$125 non-A.I. members. Tuition fees include materials, refreshment breaks and lunch.





## **Economic Summit**

Friday, October 17, 2014 8:30 a.m. - 4:30 p.m.

Crowne Plaza Auburn Hills 1500 Opdyke Road Auburn Hills, MI 48326

This program was developed and is administered by the Great Lakes Chapter. Attendees are eligible to receive 7.0 hours of continuing education credit for the Appraisal Institute, State of MI Appraisal License, Broker/Sales License and 4.0 hours for Assessor Certification.



## **Course Outline**

8:30 a.m. - 8:40 a.m. .....Introductions

8:40 a.m. - 9:45 a.m. Paul Traub

- Current status of U.S. & Michigan Economies
- Current State of Business
- Consumer and the Housing Market
- How FOMC Policy is being tailored to help stimulate & revive their economic well being

9:45 a.m.- 10:00 a.m. Break

10:00 a.m. - 11:00 a.m. ...... Olga Stella

 Overview of residential, commercial and industrial real estate activity and Opportunity in Detroit

11:00 a.m. - 12:00 p.m......Gregory Erne

- The medical office market and its evolution with the economy.
- How developers are rethinking their approach to buying, positioning and leasing medical office buildings.
- Medical landscape changes

12:00 p.m. - 1:00 p.m. .....Lunch

1:00 p.m. - 2:00 p.m.... Jordan Petkovski

- Structure of an AMC, and why lenders choose them
- Value-add proposition; A detailed review of what it is that an AMC does for their Lender/clients.
- AMC's impact on technology used within the residential appraisal.

2:00 p.m. - 2:15 p.m....Break

2:15 p.m. - 3:15 p.m.......... Jonathan Miller

 Housing market recovery versus rebound

3:15 p.m. – 4:15 p.m. .....Bernard Glieberman

> The integration of new residential development into urban settings

4:15 p.m. - 4:30 p.m.....Questions

The Great Lakes Chapter Appraisal Institute is pleased to present its 2nd annual Southeast Michigan Economic Summit.

This program will include expert insights into the Southeast Michigan economy.

Leaders in their respective industries will share invaluable first-hand perspectives including:

- The Economy
- Commercial and Industrial Real Estate
- Integration of New Residential Development into Urban Settings
- Medical Office Market
- AMC's
- Michigan Housing Market Recovery

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