# GREAT LAKES CHAPTER NEWSLETTER



## PRESIDENTS REMARKS LES LINDER, MAI - 2006 CHAPTER PRESIDENT

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2006 OFFICERS & DIRECTORS:

President Lesley J. Linder, MAI, CCIM

Vice President Susan P. Shipman

Treasurer Doris B. Hellenbart, MAI

Secretary James T. Hartman, MAI

Directors At-Large
Marshall A. Brulez, MAI
Timothy Cronin, MAI
Keith E. Darin, MAI
Scott J. Lee
David K. Rexroth, MAI, SRA
John D. Sabin, MAI
Edward B. Stehouwer, MAI,
SRA
Joseph L. Torzewski

Past President Kenneth A. Blondell, MAI Dear Membership and Appraisal Community,

I find myself feeling like I am sure many past presidents feel at this point in their tenure, that is, I am just getting comfortable in understanding all the facets of the Chapter and national issues as my term comes to an end. Let me start by saying the Chapter continues to be in good shape both financially and in terms of our goal/mission achievement. What is our mission and goals? "Our Chapter is to support and advance the member in a relationship with the market for valuation services". Goals include:

- To provide quality educational opportunities within the state
- To advance our profession through our membership and its relationship with the public
- To advance our members business through a strategic public relations campaign To be aware of and determine our stance on state legislation affecting our industry

How have we performed relative to our goals in 2006? We, with kudos to David Rice and Joan Kaczor, have once again offered an extraordinary amount of state based educational offerings throughout the year. Our public relation campaign, led by past president Ken Blondell, was extremely active at a record number of events promoting our membership this year.

By far the biggest accomplishment in 2006 was the Chapters presentation of the *Mortgage Fraud* seminar in May. Many thanks to Susan shipman, Howard Babcock, Jeff Grendysa and Joan Kaczor for their efforts in organizing what became the single largest seminar sponsored by our Chapter. This seminar brought together 400 of our members and peers to highlight one of the biggest issues facing our industry today. Don Kelly, National VP Government Relations was the moderator for the event and had this to say.

It's hard to believe 2006 is nearly gone. But before we put it in the history books I want to thank you and the Great Lakes Chapter for contributing greatly to the success we have enjoyed this year on the legislative and regulatory fronts. As you know, Mortgage Fraud was in the news throughout the year and legislation was introduced in Congress (H.R.1295) to help address the problem. Your Mortgage Fraud Seminar, which I had the pleasure of moderating, helped us here in Washington to better focus on the issues, especially those related to client pressure on appraisers and the need for active enforcement of standards at the state level. In fact, I believe your seminar was the catalyst for other chapters and entities, including the Appraisal Foundation, to organize similar events during the year, all highlighting the dangers and negative effects of this pernicious activity.

Don Kelly suggested momentum from this seminar was instrumental in creating a model for other Chapters and was a great transition for our involvement/influence in the introduction of new legislation in the Michigan Legislature regarding tough new laws governing problems with mortgage fraud, including penalties to be levied against the mortgage brokers community.

It must be noted that the *Mortgage Fraud* seminar did lose money. These loses were not budgeted and the board has not taken this lightly. Steps are being taken to better ensure this does not occur again if, as a Chapter, we attempt another "big scope" groundbreaking seminar in 2007. I truly believe the losses were well worth the expense in terms of political and public relations capital and it is a tribute to our strong financial position that we can take such modest risks.

#### Presidents remarks continued

Lastly, we had our second annual summer "Up North" conference in Gaylord. This year's event was held at Treetops Resort and included four seminars, a golf outing and a Chapter meeting. The lack of attendance raised the concerns that the initial purpose of the event, to bring the northern and southeastern segments of our membership together and offer them both a social and educational network, is not being achieved. The board is currently surveying the membership to determine if such and event, as currently presented, is meeting its goal, or if there is a better use of our funds. Look for details in the near future regarding the fate of this event in 2007.

It has been a real pleasure to serve as your president and I thank the other officers, the board, committee chairs and Joan for all your time and commitment to this organization. I'd like to think I made and ever so slight positive difference.

Cheers

Les Linder, MAI 2006 President

### **MORTAGE FRAUD SEMINAR**



Mortgage Fraud Seminar panelist: Don Kelly - VP Public Affairs Appraisal Institute, Jan Markowski - Assessor for City of Jackson, Dean McGee - Senior VP Asset Recovery First Horizon Home Loans, Forrest Maher - Enforcement Officer Michigan Dept. of labor & Economic Growth, Terrell Oetzel, MAI - Chair Michigan Board of R.E. Appraisers, Terry Dunkin, MAI - President Elect Appraisal Institute and Murray Brown - Director of Development Michigan Mortgage Lenders Association. Not Pictured Brian Cooney - Special Agent of the FBI and Captain Chris Swanson - Genesee County Sheriff's Department.



Chapter President Les Lender, MAI 2006 welcoming attendees to the Seminar.



Looking on from the back of the Seminar



Lunch time at the Seminar.



Great Lakes Chapter members discussing the seminar.



Gerald Svoboda and Ken Blondell, MAI attending the Chapter booth.

## 2007 Board, Directors and Chapter Representatives to the Region III Committee.

#### BOARD:

President Susan P. Shipman, MAI
Vice President Doris B. Hellenbart, MAI
Treasurer James T. Harman, MAI
Secretary Marshall A. Brulez, MAI

#### DIRECTORS:

David K. Rexroth, MAI, SRA (07)

John Sabin, MAI (07)

Edward B. Stehouwer, MAI, SRA (07)

Scot J. Lee (08)

Joseph L. Torzewski (08)

Hulbert R. Myers, SRA (09)

Jeffrey L. Kirby, SRA (09)

Michael T. Williams, MAI (09)

#### REGION III REPRESENTATIVES: (Two year Term)

Lesley J. Linder, MAI (1 year term)

Doris B. Hellenbart, MAI (1 year term)

Peter F. Arbour, MAI (07)

John E. Miller, SRPA, SRA (07)

#### REGION III ALTERNATE REPRESENTITIVES – (All one year Terms)

Timothy J. Cronan, MAI

Jeffrey G. Genzink, MAI

Kenneth Siegle, MAI

Gerald F. Svoboda

## **2006 LDAC**



Susan Shipman, MAI and Doris Hellenbart, MAI on the capital steps at the  $2006\ LDAC$  in Washington DC

## **2007 CHAPTER RETREAT**



John Miller, SRPA, SRA, his wife Linda and Kim Hartman socializing before dinner.



Tom Petz, Paul Arnold, MAI, Reagan Schwarzlose, MAI and Les Lender, MAI dinning alfresco.



Bruce Closser, MAI, SRA, Tim Cronan, MAI, Joe L. Torzewski and Marshall Brulez, MAI



President Lender showing off his table tennis prowess.

## 2006 GHAPTER GOLF OUTING



Unfortunately the weather was not corporative.



Mike Williams, MAI, Marshall Brulez, MAI and Paul Arnold, MAI trying to stay dry.



Enjoying the Banquet after the Golf Outing.



The grand prize winner showing off his new flat panel monitor



A couple of prizes that won't go to waste.



Eric Schwonek receives the 50/50 prize money from Susan Shipman.

# NEW MEMBERS (since March)

Rhea D. Allen	William A. Bassford	Ryan Bissell	Barbara J. Blackford
General Associate	General Associate	General Associate	Residential Associate
Farmington Hills, MI	Rockford, MI	Southfield, MI	Wyoming, MI
Mary K. Dennisuk	Marc S. Denton	D. Lee England	Jared Garcia
Affiliate	Residential Associate	General Associate	General Associate
Brownstown, MI	Grand Haven, MI	Brownstown, MI	Lapeer, MI
Ted Gruizenga	Kathleen E. Hadley	Lynn R. Hamady	Rachel O. Harris
Affiliate	General Associate	Residential Associate	General Associate
Plainwell, MI	Novi, MI	Byron Center, MI	Farmington Hills, MI
Jill C. Huff	Theresa L. Jansons	Matthew Johnson	Jake M. Kociencki
Affiliate	Residential Associate	Residential Associate	General Associate
Remus, MI	Casco, MI	Alma, MI	Farmington Hills, MI
Jason J. Krentler	C. Edward Larson	Joseph A. Lukeman	Tracey A. Miller
General Associate	General Associate	Residential	General Associate
Farmington Hills, MI	Okemos, MI	Richland, MI	Sterling Heights, MI
Marc G. Nassif	James G. Ribbens	Tiffany A. Rodabaugh	Jeffrey D. Rowlands
General Associate	Residential Associate	General Associate	Affiliate
Farmington Hills, MI	Ada, MI	Farmington Hills, MI	St. Clair Shores, MI
Todd A. Schaal	Perry W. Schoneboom	Eran Singer	Michael D. Stout
General Associate	Residential Associate	General Associate	General Associate
Grand Rapids, MI	Bronson, MI	Oak Park, MI	Perrysburg, OH
Paul Thebo	Stephanie Tower	Catherine Trefzer-Mull	Patrice Uhnavy
Residential Associate	Residential Associate	Residential Associate	General Associate
Ann Arbor, MI	Birmingham, MI	Macomb, MI	Birmingham, MI
Steven J. Van Haitsma	W.C. Vogel, III	Michael J. Wiese	Gregory C. Williams
Residential Associate	Affiliate	General Associate	General Associate
Hudsonville, MI	Detroit, MI	Commerce Township, MI	Ann Arbor, MI

Vicky L. Wilson-DeRoven General Associate Farmington, Hills, MI

## **Calendar of Events 2007**

### Register directly on line at: www.appraisalinstitute.org/education/GreatLakes

January 16, 2007	<b>Liability Management for Residential Appraisers</b> Instructor: Richard M. Heyn, SRA 7 hours CEC	Holiday Inn Livonia West Livonia
January 17, 2007	<b>Liability Management for Residential Appraisers</b> Instructor: Richard M. Heyn, SRA 7 hours CEC	Hilton Grand Rapids Airport Grand Rapids
February 1, 2007	Scope of Work Instructor: Bruce M. Closser, MAI, SRA	Holiday Inn-Gateway Centre Flint
February 1, 2007	Chapter Meeting Evening	Holiday Inn-Gateway Centre Flint
February 2, 2007	Forecasting Revenue Instructor: George R. Mann, MAI, SRA 7 hours CEC	Holiday Inn-Gateway Centre Flint
March 16, 2007	7 Hour National USPAP Update Instructor: Winfield L. Cooper, SRA 7 hours CEC	LaSalle Bank Troy
March 19, 20, 22, & 23, 2007	Basic Appraisal Principles Instructor: Winfield L. Cooper, SRA 28 hours (30 with exam)	LaSalle Bank Troy
April 23, 24, 26 & 27, 2007	Basic Appraisal Procedures Instructor: Winfield L. Cooper, SRA 28 hours (30 with exam)	LaSalle Bank Troy
May 3, 2007	<b>Appraising High Value and Historic Homes</b> Instructor: Diane M. Gilbert, MAI, SRA 7 hours CEC	Hilton Grand Rapids Airpotr Grand Rapids
May 3, 2007	Chapter Meeting Evening	Hilton Grand Rapids Airport Grand Rapids
May 4, 2007	Residential Design and Functional Utility Instructor: Richard M. Heyn, SRA 7 hours CEC	Hilton Grand Rapids Airport Grand Rapids
May 11, 2007	7 Hour National USPAP Update Instructor: Bruce M. Closser, MAI, SRA 7 hours CEC	Land Mark Inn Marquette
May 17 & 18, 2007	15 Hour USPAP Instructor: Terrell R. Oetzel, MAI 14 hours (15 with exam)	LaSalle Bank Troy
June 7, 2007	Condos, Co-ops and PUDs Instructor: Cheryl A. Kunzler, SRA 7 hours CEC	Hilton Grand Rapids Airport Grand Rapids
June 8, 2007	Small Hotel/Motel Valuation Instructor: Peter B. Finnerty, MAI 7 hours CEC	Hilton Grand Rapids Airport Grand Rapids

#### 2007 Calendar (continued)

June 11-14, 2007	Residential Sales Comparison and Income Approach Instructors: Mark R. Rattermann, MAI, SRA and Winfield L. Cooper, SRA 28 hours (2 with exam)	Ypsilanti Marriott Ypsilanti
June 27, 2007	Michigan Laws & Rules Instructor: Bruce M. Closser, MAI, SRA 2 hours CEC	TBA Detroit
June 28, 2007	7 Hour National USPAP Update Instructor: Bruce M. Closser, MAI, SRA 7 hours CEC	TBA Detroit
June 29, 2007	Business Practice and Ethics Instructor: Bruce M. Closser, MAI, SRA 7 hours (8 with exam)	TBA Detroit
July 2007	Chapter Summer Educational Conference	Treetops Resort Gaylord
September 13-14, 2007	Residential Market Analysis and Highest & Best Use Instructor: Winfield L. Cooper, SRA 14 hours (15 with exam)	LaSalle Bank Troy
September 27-28, 2007	Residential Site Valuation and Cost Approach Instructor: Winfield L. Cooper, SRA 14 hours (15 with exam)	LaSalle Bank Troy
October 15-20, 2007	Advanced Applications Instructors: David Bradley, MAI, SRA & Fred A. DePascale, SRPA, SRA	Holiday Inn-Gateway Centre Flint
October 19, 2007	36 hours (40 with exam) 7 Hour USPAP Update & MI Laws and Rules Instructor: Terrell R. Oetzel, MAI 7 hour CEC and 2 hour CEC	TBA Grand Rapids
December 6, 2007	Valuation of Detrimental Conditions Instructor: TBA 7 hours CEC	TBA Detroit Area

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## GREAT LAKES CHAPTER MEETING

Friday December 8, 2006 HOLIDAY INN – LIVONIA WEST 17123 LAUREL PARK DRIVE NORTH LIVONIA, MICHIGAN 48152 (734) 464-1300

Cost: \$10 for Appraisal Institute Members; \$25 for Non-Members

**Board of Directors** 

9:00 AM Board of Directors Meeting

**Chapter Meeting** 

12:00 PM Cocktails & Networking 12:30 PM Dinner & Chapter Meeting

1:00 PM Program – Installation of 2007 Chapter Officers

Speaker: Terry R. Dunkin, MAI, SRA, 2007 Appraisal Institute

# **Great Lakes Chapter Appraisal Institute**

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Professionals Providing Real Estate Solutions

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