# Appraisal Great Lakes Chapter Institute<sup>™</sup> Newsletter

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#### **Officers and Directors** 2017

President Paul R. Arnold, MAI

Vice President Alan L. Johns MAI

Treasurer Ryan T. Lake, MAI

Secretary Daniel J. Bittner, SRA

Directors Peter F. Arbour, MAI Brent R. Davis, SRA **Robert R. Davis, SRA** Curt S. Hanson Sharon B. Harbin, MAI, SRA, AI-GRS Valerie Lafferty Robert J. Lentz, MAI Patricia A. Mohritz, SRA, AI-RRS Andrew E. Sill, MAI Shaun B. Toupin

**Past President** Michael T. Williams, MAI

#### **FEBRUARY CHAPTER MEETING & SEMINARS**

Our February Chapter Meeting is at 5:00 pm, Thursday, February 2nd, at the Holiday Inn Gateway Centre. Marc Miller, DNR, will be our guest speaker and will give a 2 Hour presentation of "Natural Resources: An Economic Driver". You can find the registration form on Page 3.

Also, that day we are having a 2 hour seminar "Spotlight on USPAP—Appraisal Review", from 8:00a.m.—10:00 a.m. page 4. And again that morning another 2 hour seminar " Spotlight on USPAP—Common Errors and Issues", from 10:00 a.m.— 12:00 p.m. page 5. Then from 1:00 p.m.—5:00 p.m. we will be having a 4 hour seminar "Contract or Effective Rent: Finding the Real Rent" page 6. Attendees are eligible to receive continuing education credit, for each seminar, towards the Appraisal Institute, State of MI Appraisal License. Also 4 hours of continuing education has been approved for Assessor license for "Contract or Effective Rent".

#### **NEW DESIGNATION**

Byron W. Trerice, III, MAI—Fifth Third Bank—Southfield **Congratulations Byron!** Great Job!!

#### **NEW DESIGNATIONS RECEIVED AT DECEMBER MEETING**



### January 2017



### **PRESIDENTS REMARKS:**

Happy New Year!

It is a pleasure and an honor to serve you as the President of the Great Lakes Chapter for 2017. As we begin the New Year, I would first like to thank those departing Board members from 2016. Marc Nassif, MAI, Bill Steinke, SRA, and Semone James as well as Past-President Mike Williams, MAI. Each provided their time, energy, and talents for the last three years or more and dedicated themselves to serving the Chapter.

2017 is off to a great start. Our first educational offerings in Flint will provide an opportunity for attendees to earn 10 hours of CE in one day. As you know, education is our primary focus as a Chapter and it is critical to our financial stability. We have an outstanding line up of courses, seminars, and programs this year offering you quality education and excellent networking opportunities. Next up, we will be in Troy for a USPAP update and Michigan Laws and Rules and in March we are offering the Appraisal Principles class in Lansing. The GLACAI Board of Directors has continued to make a commitment to offering both Continuing Education as well as the core educational offerings for individuals who are new to the field.

With so many competing educational opportunities available to you, we thank you for your strong, continued support of our local offerings for both national seminars as well as the chapter-member developed programs.

On behalf of myself and the Board of Directors, we encourage and welcome your fresh ideas at our meetings and involvement on committees and special projects through the year. The Chapter not only offers excellent education and professional networking, it provides a vehicle for professional and personal growth and leadership at the local level. We also support those interested in Appraisal Institute Regional and National participation. I can tell you that attending these classes and seminars has been a great benefit to me personally in terms of both education and building up a network of contacts in the industry over the years.

We look forward to an exciting year! Thank you for your continued support!

Paul R. Arnold, MAI 2017 GLCAI President

### UPDATE ON AI "CHAPTER FINANCIAL MANAGEMENT AND ADMINISTRATION POLICY":

As many of you are aware at the end of 2016 the National Board of Directors voted to implement a new "Financial Management and Administration Policy." The latest update is that the implementation of the policy has been delayed. Following is language from a letter to chapter leadership from AI President Jim Amorin dated January 12, 2017:

"Responding to the questions and concerns many of you have raised, the Board of Directors on January 10 decided to suspend full implementation of the policy – currently targeted for January 1, 2018 – to a date to be determined later. The Appraisal Institute will continue to solicit and receive feedback on the policy, so we encourage you to share this new information with your respective boards and to continue to convey your constructive feedback to members of the national Board."

As we communicated at the December GLCAI Chapter meeting the GLCAI Board will continue to monitor the situation and provide feedback to national as necessary. If you have comments or questions regarding the Policy feel free to contact a member of the GLCAI Board.

| <u>11</u>         | HURSDAY EVENING, FEBRUARY 2, 2017                               |
|-------------------|-----------------------------------------------------------------|
|                   | HOLIDAY INN-GATEWAY CENTRE                                      |
|                   | 5353 Gateway Centre Drive<br>Flint, MI 48507                    |
|                   | (810) 232-5300                                                  |
| C                 | ost: \$40 for Appraisal Institute Members; \$45 for Non-Members |
|                   | PM Board of Directors                                           |
|                   | PM Cocktails & Networking<br>PM Dinner & Chapter Meeting        |
| 5:50              | "Natural Resources: An Economic Drive"                          |
|                   | Special Speaker: Marc Miller, DNR                               |
|                   | Regional Initiatives Deputy                                     |
|                   | Michigan Department of Natural Resources                        |
|                   | (2 Hours CEC has been approved for MI Appraisers and A.I.)      |
| JAME              |                                                                 |
| NICKNAME (FOR BAD | OGE)                                                            |
| TRM               |                                                                 |
|                   |                                                                 |
| TTY/STATE/ZIP     |                                                                 |
| HONE: $()$        |                                                                 |
| <b>``</b>         |                                                                 |
|                   | _ DESIGNATED ASSOCIATE AFFILIATE NON-MEMBER                     |
|                   |                                                                 |
| ORM OF PAYMENT:   | CHECK ENCLOSED PAYABLE TO GLCAI                                 |
|                   | VISA MASTERCARD AM/EX DISCOVER                                  |
|                   | CARD #                                                          |
|                   | EXPIRES:/ CCV                                                   |
|                   |                                                                 |

#### SPOTLIGHT ON USPAP-APPRAISAL REVIEW

Instructor: Rachel Massey, SRA, AI-RRS Thursday, February 2, 2017 Holiday Inn Gateway Centre, Flint, MI 8:00 a.m.—10:00 a.m.

This seminar focuses on USPAP requirements relating to appraisal review. It also provides practical guidance on the challenges reviewers face in providing appraisal review services. The seminar addresses the numerous misconceptions about appraisal review and how USPAP's scope of work concept applies. You will discuss practices that improve efficiency and make sense in the real world, including identifying the subject of review. Participants will also discuss a handy checklist of 16 items that will be important to any reviewer completing an appraisal report; you will also learn the correct terminology to use in a review report. In this seminar you will:

• Understand what "appraisal review" is - and isn't.

- Clear up commonly held misconceptions about appraisal review.
- Understand the ways in which the reviewer's scope of work might vary.
- Address best practices for working with the appraiser whose work is the subject of the review.
- Recognize the required elements of a review report.

You may fax ahead to (888) 587-5381 to start the registration process.

<u>SEMINAR TUITION</u>: \$25 member/\$30 non-member. Tuition fees include all instruction, material, coffee, tea and muffins.

| If you are paying with credit card please fill in the inf                                             | formation below:                                                                                                 |
|-------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| Visa, MasterCard, Am/Ex and DiscoverCar                                                               | 'd number                                                                                                        |
| Expiration CCV#                                                                                       |                                                                                                                  |
| Billing Address of Card                                                                               |                                                                                                                  |
| <b>REGISTRATION INFORMATION (please print)</b>                                                        |                                                                                                                  |
| Full Name                                                                                             |                                                                                                                  |
| Nickname for Badge                                                                                    |                                                                                                                  |
| Appraisal Institute Member:MAISRPASI<br>Associate Member                                              | REA SRA RM<br>_ Affiliate Member Nonmember                                                                       |
| Company Name                                                                                          |                                                                                                                  |
| Company Address                                                                                       |                                                                                                                  |
| City/ State/Zip Code                                                                                  |                                                                                                                  |
| Office Phone ( ) Office F                                                                             | 'ax ( )                                                                                                          |
| Home Phone ( ) E-Mail                                                                                 |                                                                                                                  |
| If you have a disability and may require some a<br>two weeks in advance to allow sufficient time to a | accommodation, please check here; please notify us in writing at least<br>arrange for reasonable accommodations. |
| SIGNATURE                                                                                             | DATE                                                                                                             |
|                                                                                                       |                                                                                                                  |

#### SPOTLIGHT ON USPAP- COMMON ERRORS AND ISSUES

Instructor: Rachel Massey, SRA, AI-RRS Thursday, February 2, 2017 Holiday Inn Gateway Centre, Flint, MI 10:00 a.m.—12:00 P.m.

This seminar is one in the series titled "Spotlight on USPAP," developed by Stephanie Coleman, MAI, SRA, and Jan Young, MAI, of the Appraisal Institute's Professional Practice Department. "Common Errors and Issues" addresses problem areas that often are observed in appraisal reports submitted to the Appraisal Institute for admission and ethics screening. In this seminar, you will:

• Review most commonly noted reporting errors.

- Review commonly noted methodology errors.
- Review the characteristics of convincing appraisal reports.

You may fax ahead to (888) 587-5381 to start the registration process.

<u>SEMINAR TUITION</u>: \$25 member/\$30 non-member. Tuition fees include all instruction, material, coffee, tea and muffins.

If you are paying with credit card please fill in the information below:

| Visa, MasterCard, Am/Ex and DiscoverCard number<br>ExpirationCCV#                                                                                       |                  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| Billing Address of Card                                                                                                                                 |                  |
| <b>REGISTRATION INFORMATION (please print)</b>                                                                                                          |                  |
| Full Name                                                                                                                                               | _                |
| Nickname for Badge                                                                                                                                      |                  |
| Appraisal Institute Member:MAISRPASREASRARM<br>Associate MemberAffiliate MemberNon                                                                      | member           |
| Company Name                                                                                                                                            | _                |
| Company Address                                                                                                                                         | _                |
| City/ State/Zip Code                                                                                                                                    | _                |
| Office Phone ( ) Office Fax ( )                                                                                                                         |                  |
| Home Phone ( ) E-Mail                                                                                                                                   |                  |
| If you have a disability and may require some accommodation, please che<br>two weeks in advance to allow sufficient time to arrange for reasonable acco |                  |
| SIGNATURE                                                                                                                                               | DATE             |
| MICHIGAN APPRAISER LICENSE#                                                                                                                             |                  |
| LICENSE TITLE                                                                                                                                           | rtified General) |

### **CONTRACT OR EFFECTIVE RENT: FINDING THE REAL RENT**

Instructor: Kern Slucter, MAI, SRA Thursday, February 2, 2017 Holiday Inn Gateway Centre, Flint, MI 1:00 p.m.—5:00 p.m.

Enhance your valuation analysis and broaden your consulting portfolio by understanding the complexities of calculating effective rent. You will gain a thorough understanding of effective rent and its importance in lease negotiations and valuation work by working through real-world case study situations featuring common circumstances involving effective rent. Enhance your analysis by evaluating the way effective rent impacts property value. Recognize how the integration of the effective rent measurement is used by market participants (landlords and tenants) for leases involving landlord concessions and non-market based provisions in all three approaches to value. At the end of the seminar, you will have a take-away model to use immediately when incorporating effective rent into your valuation or consulting work.

Upon completion of this seminar, participants should be able to:

• Define effective rent and distinguish between nominal rent and effective rent

• Learn how calculating effective rent impacts property value

• Recognize how familiarity with effective rent implications helps appraisers consult with landlords and tenants in lease negotiations

• Understand how integration of the effective rent measurement impacts all three approaches to value

• Evaluate proper methods of calculating effective rent and apply the conclusions in each approach to value

Note. Participants should be familiar with discounted cash flow concepts and have a working knowledge of Excel prior to attending the seminar. Bringing a laptop with Excel will enhance understanding of the Excel demonstrations performed in class.

You may fax ahead to (888) 587-5381 to start the registration process.

<u>SEMINAR TUITION</u>: \$75 member/\$100 non-member. Tuition fees include all instruction, material, coffee, tea and cookies.

If you are paying with credit card please fill in the information below:

| Visa, MasterCard, Am/Ex and DiscoverCard number<br>ExpirationCCV#                                                                                                |        |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| Billing Address of Card                                                                                                                                          |        |
| REGISTRATION INFORMATION (please print)                                                                                                                          |        |
| Full Name                                                                                                                                                        |        |
| Nickname for Badge                                                                                                                                               |        |
| Appraisal Institute Member:MAISRPA SREA SRA RM<br>Associate Member Affiliate Member Nonr                                                                         | nember |
| Company Name                                                                                                                                                     | -      |
| Company Address                                                                                                                                                  | -      |
| City/ State/Zip Code                                                                                                                                             | _      |
| Office Phone ( ) Office Fax ( )                                                                                                                                  |        |
| Home Phone ( ) E-Mail                                                                                                                                            | _      |
| If you have a disability and may require some accommodation, please chec<br>two weeks in advance to allow sufficient time to arrange for reasonable accordingly. |        |
| SIGNATURE                                                                                                                                                        | DATE   |
| MICHIGAN APPRAISER LICENSE#                                                                                                                                      |        |

# **DECEMBER CHAPTER MEETING**



Mike Williams, MAI presents Matt Cowan, SRA with his SRA Certificate, while Lance Coyle, MAI, SRA, looks on.



Mike Williams, MAI presents Rebecca Hawker, SRA with her SRA Certificate, while Lance Coyle, MAI, SRA, looks on.



Marc Nassif, MAI presents James Navarre, MAI with his MAI Certificate, while Mike Williams, MAI and Lance Coyle, MAI, SRA, look on.

Tom Petz, MAI is presented his MAI Certificate, by Tim Cronan, MAI, while Mike Williams, MAI and Lance Coyle, MAI, SRA, look on.

### **DECEMBER CHAPTER MEETING**



Andy Luzod, MAI presents Jeff Grendysa, MAI, SRA with his MAI Certificate, while Mike Williams, MAI and Lance Coyle, MAI, SRA, look on.



Marshall Brulez, MAI presents Zach Glaspie, MAI with his MAI Certificate, while Mike Williams, MAI and Lance Coyle, MAI, SRA, look on.



Mike Ellis, MAI presents Brandon Ellis, MAI with his MAI Certificate, while Mike Williams, MAI and Lance Coyle, MAI, SRA, look on.



Dan Bittner, SRA, Ryan Lake, MAI, Alan Johns, MAI and Paul Arnold, MAI, being sworn into the Executive Board.

### **DECEMBER CHAPTER MEETING**



Kern Slucter, MAI, SRA receives the Connie Vickroy Award.



Paul Arnold, MAI, 2017 Chapter President presents the Presidents Gavel Plaque to Mike Williams, MAI, 2016 Chapter President



Swearing in of our 2017 Chapter Officers and Board.

#### **Calendar of Events 2017– Great Lakes Chapter A.I.** CALL: (810) 364-5640 Or register on line at: www.appraisalinstitute.org/education/GreatLakes Spotlight on USPAP—Appraisal Review February 2, 2017 Holiday Inn-Gateway Centre 8:00 am-10:00 am Instructor: Rachel Massey, SRA, AI-RRS Flint 2 Hours CEC February 2, 2017 Spotlight on USPAP—Common Errors and Issues Holiday Inn-Gateway Centre 10:00 am-12:00 pm Instructor: Rachel Massey, SRA, AI-RRS Flint 2 Hours CEC February 2, 2017 **Contract or Effective Rent: Finding the Real Rent** Holiday Inn-Gateway Centre 1:00 pm-5:00 pm Instructor: Kern Slucter, MAI, SRA Flint 4 Hours CEC February 2, 2017 **CHAPTER MEETING (EVENING)** Holiday Inn-Gateway Centre 5:00 pm **Natural Resources: An Economic Driver** Flint Special Speaker: Marc Miller, Regional Initiatives Deputy Michigan Department of Natural Resources 2 Hours CEC February 21-22, 2017 **Review Case Studies — Residential** Holiday Inn-Gateway Centre Instructor: Richard Borges, MAI, SRA, AI-GRS, AI, RRS Flint 15 hours (14 Classroom, 1 hour exam) March 10, 2017 **7 Hour National USPAP Update** Flagstar Bank Instructor: Micheal Lohmeier, MAI, SRA Troy 7 Hours CEC March 10, 2017 **MI Laws and Rules** Flagstar Bank Instructor: Micheal Lohmeier, MAI, SRA Troy 2 Hours CEC March 27-30, 2017 **Basic Appraisal Principles** Greater Lansing Association of Instructor: Robert Davis, SRA Realtors 30 Hours (28 Classroom, 2 Hour Exam) Lansing **Better Safe than Sorry** TBA April 2017 7 Hours CEC April 2017 **Challenging Assignments for Residential Appraisers** Flint 7 Hours CEC April 24-27, 2017 **Basic Appraisal Procedures** Greater Lansing Association of Instructor: Robert Davis, SRA Realtors 30 Hours (28 Classroom, 2 Hour Exam) Lansing 7 Hour National USPAP Update Crowne Plaza Grand Rapids May 4, 2017 Instructor: Terrell Oetzel, MAI Grand Rapids 7 Hours CEC May 4, 2017 **MI Laws and Rules** Crowne Plaza Grand Rapids Instructor: Randy Davis, SRA, SRPA Grand Rapids 2 Hours CEC **CHAPTER MEETING (EVENING)** May 4, 2017 Crowne Plaza Grand Rapids **Michigan Economy 2017** Grand Rapids Special Speaker: Dr. Paul Isely Seidman College of Business Grand Valley State University 2 Hours CEC

### Calendar of Events 2017– Great Lakes Chapter A.I. Cont'd

| May 5, 2017      | West Michigan—Commercial Property Review<br>Instructor: David Rice, MAI<br>4 Hours                                                   | Crowne Plaza Grand Rapids<br>Grand Rapids             |
|------------------|--------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|
| May 19, 2017     | <b>Capitalization Rates: Real World Applications-Michigan</b><br>Instrutors: David Rice, MAI and David Lieberman, MAI<br>7 Hours CEC | Flagstar Bank<br>Troy                                 |
| May 22-23, 2017  | <b>15 Hour National USPAP</b><br>Instructor: Rachel Massey, SRA, AI-RRS<br>15 Hours (14 Classroom, 1 Hour Exam)                      | Greater Lansing Association of<br>Realtors<br>Lansing |
| June 15, 2017    | <b>7 Hour National USPAP Update</b><br>Instructor: Micheal Lohmeier, MAI, SRA<br>7 Hours CEC                                         | Holiday Inn Gateway Centre<br>Flint                   |
| June 15, 2017    | MI Laws and Rules<br>Instructor: Randy Davis, SRA, SRPA<br>2 Hours CEC                                                               | Holiday Inn Gateway Centre<br>Flint                   |
| June 16, 2017    | <b>Business Practices and Ethics</b><br>Instructor: Micheal Lohmeier, MAI, SRA<br>4 Hours-State of MI, 7 Hours AI                    | Holiday Inn Gateway Centre<br>Flint                   |
| June 2017        | Marshall & Swift: Cost Approach Certification<br>15 Hours CEC                                                                        | Lansing                                               |
| September 2017   | CHAPTER MEETING (NOON)                                                                                                               | Lansing                                               |
| September 2017   | <b>Analyzing Tenant Credit and Commercial Lease Analysis</b><br>7 Hours CEC                                                          | Novi                                                  |
| September 2017   | <b>Land Valuation: Land in Transition</b><br>7 Hours CEC                                                                             | Novi                                                  |
| September 2017   | Mastering Unique & Complex Properties<br>7 Hours CEC                                                                                 | Flint                                                 |
| October 2017     | <b>Great Lakes Chapter Southeast MI Economic Summit</b><br>7 Hours CEC                                                               | Crowne Plaza Auburn Hills<br>Auburn Hills]]           |
| October 2017     | Supervisor Appraiser/Trainee Appraiser Course<br>4 Hours CEC                                                                         | Southfield                                            |
| November 2017    | <b>Creating Best Practices MTT Appeals</b><br>4 Hours CEC                                                                            | Flint                                                 |
| December 2, 2016 | CHAPTER MEETING (NOON)<br>Installation of 2017 Chapter Officers                                                                      | Crowne Plaza Detroit/Novi<br>Novi                     |

#### WATCH FOR ADDITIONAL CLASSES TO BE ADDED THROUGHOUT THE YEAR. DATES AND TIMES ARE SUBJECT TO CHANGE!!!



Online Education: Learn at your own pace anytime, anywhere.

Visit appraisalinstitute.org/online for a list of classes!

