

Appraisal Institute National Conference 2022:

“Opportunity Made in Detroit”



A bid proudly brought to you by: The Great Lakes Chapter of the Appraisal Institute

To whom it may concern,

I'm not sure if submitting a bid is the way to get a city selected to host a national conference, but no one I talked to seemed to think it was a bad idea. So here we are. I'd like to present some of the reasons that Detroit, MI would make for a great AI National Conference.

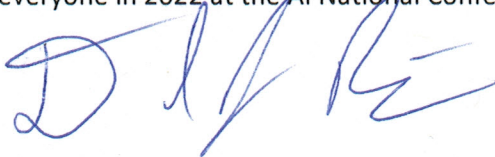
Most of us couldn't go a day without being influenced by Detroit. Detroit is the Motor City, home to General Motors, Ford and FCA (Fiat-Chrysler). How about music? Detroit is also home to Areatha Franklin, Diana Ross, Bob Seger, Alice Cooper, Jack White, Madonna, Kid Rock and Eminem. Sports? We have four major sports teams within its city limits and within 0.5 miles of each other (Lions, Pistons, Redwings & Tigers). We're home to some of our country's favorite furniture brands, Art Van and Lazy Boy. Do you like pizza? Detroit is home to Little Caesars, Jets, Dominos and Hungry Howies.

Detroit has a 5.5 mile riverfront park that offers spectacular views of Canada. After relaxing with a stroll along the river, it might be time for a little excitement. Three casinos (Greektown, MGM & Motorcity) are all within close proximity. Greenfield Village and the Henry Ford Museum are located nearby in Dearborn as well.

After the conference, the State of Michigan offers numerous fun family summer vacation spots. There's Sleeping Bear Dunes (Voted #1 Most Beautiful Place in America by Good Morning America), Mackinaw Island and Traverse City. You also wouldn't want to miss Frankenmuth (Michigan's Little Bavaria).

Based on the past couple and upcoming AI National Conferences, Detroit appears to be an ideal fit in terms of size (Detroit is the 23rd largest U.S. city, Charlotte-16th, Nashville-24th and Denver-19th) and price. There are several hotels in the city that could offer competitive rates and the airport "DTW" is rated one of the best in the country on a yearly basis and offers direct flights from most other major airports in the country.

Thanks for the consideration, please let me know if I can assist with any questions and I hope to see everyone in 2022 at the AI National Conference in Detroit!



Dan Bittner, SRA

Great Lakes Chapter of the Appraisal Institute-Vice President '19

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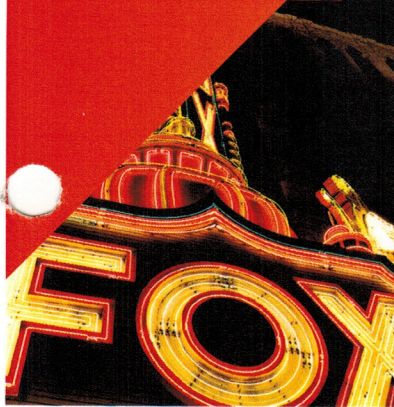
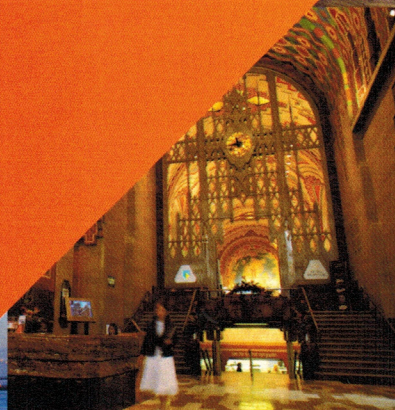
www.bittnerappraisalgroup.com

Attachments



visit**detroit**.com
DETROIT METRO CONVENTION & VISITORS BUREAU

MEETING PLANNERS GUIDE

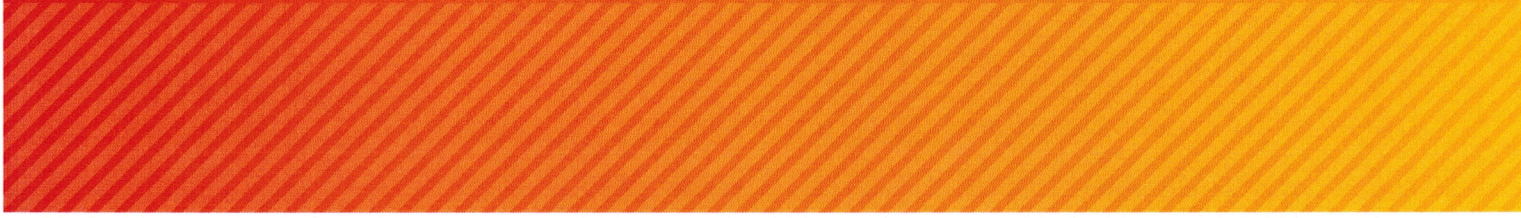


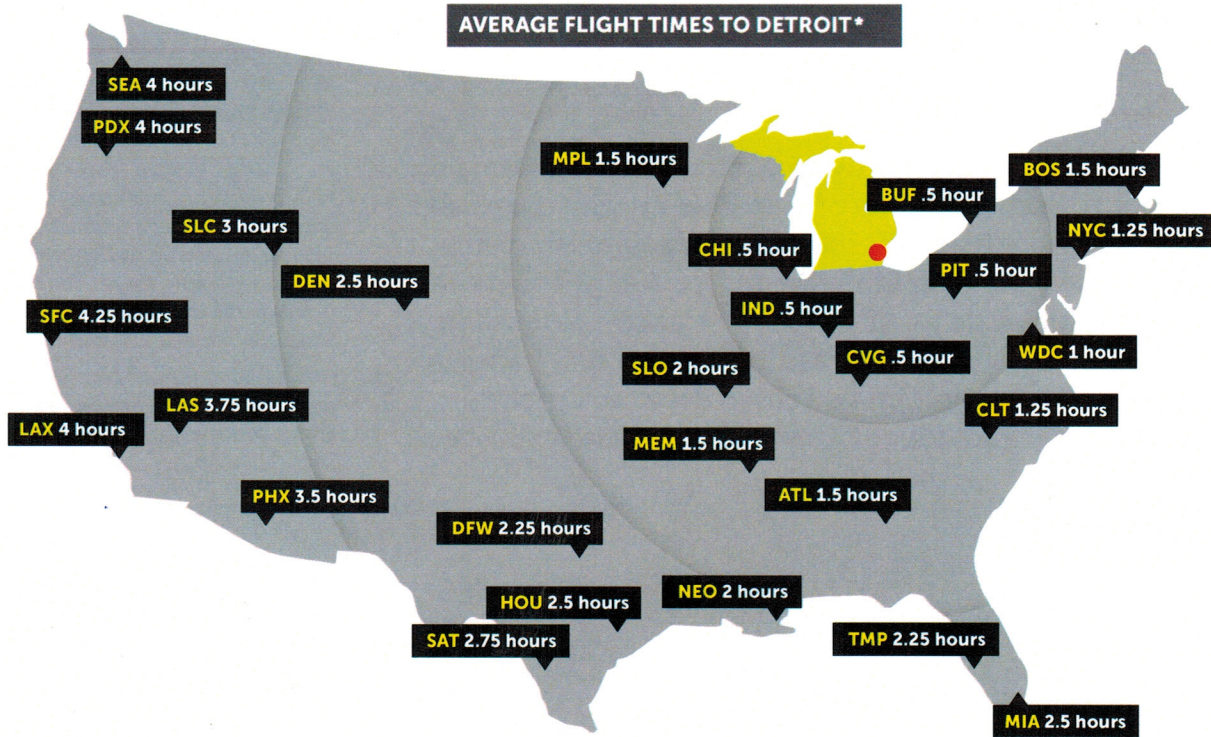
WELCOME



DETROIT. IT'S GO TIME.™

New is a word familiar in Detroit. New restaurants, entertainment districts, retailers and businesses are everywhere. All of these new developments are a sign that it's GO time. Detroit — an undeniable place to host your next meeting or event.





EASY AND CONVENIENT

Detroit Metro Airport (DTW) is a Delta hub that is a 90-minute flight – or less – away from 60 percent of the country’s population. All major domestic airlines, six low-cost carriers and five international carriers offer service from the airport.

- ANNUAL PASSENGERS: MORE THAN 34 MILLION**
- AVERAGE DAILY TAKEOFFS/LANDINGS: MORE THAN 1,055**
- AVERAGE DAILY FLIGHT DEPARTURES: NEARLY 530**
- AVERAGE DAILY SEAT DEPARTURES: 58,000**

NONSTOP FLIGHTS FROM 111 U.S. CITIES AND 17 COUNTRIES

BAHAMAS	DOMINICAN REPUBLIC	ICELAND	JORDAN
BRAZIL	FRANCE	ITALY	KOREA (SOUTH KOREA)
CANADA	GERMANY	JAMAICA	MEXICO
CHINA	GRAND CAYMAN	JAPAN	NETHERLANDS
			UNITED KINGDOM

MAJOR AIRLINES

- Aeromexico**
- Air Canada**
- Air France**
- Alaska Airlines
- American Airlines
- Delta Air Lines**
- Frontier Airlines
- JetBlue Airways
- Lufthansa**
- Royal Jordanian**
- Southwest Airlines
- Spirit Airlines**
- United Airlines
- Wow Air**

Source: Detroit Metropolitan Wayne County Airport, metroairport.com

** Indicates nonstop international destinations

*Source: travelmath.com
 This assumes an average flight speed for a commercial airliner of 500 mph. Your exact time may vary depending on wind speeds.

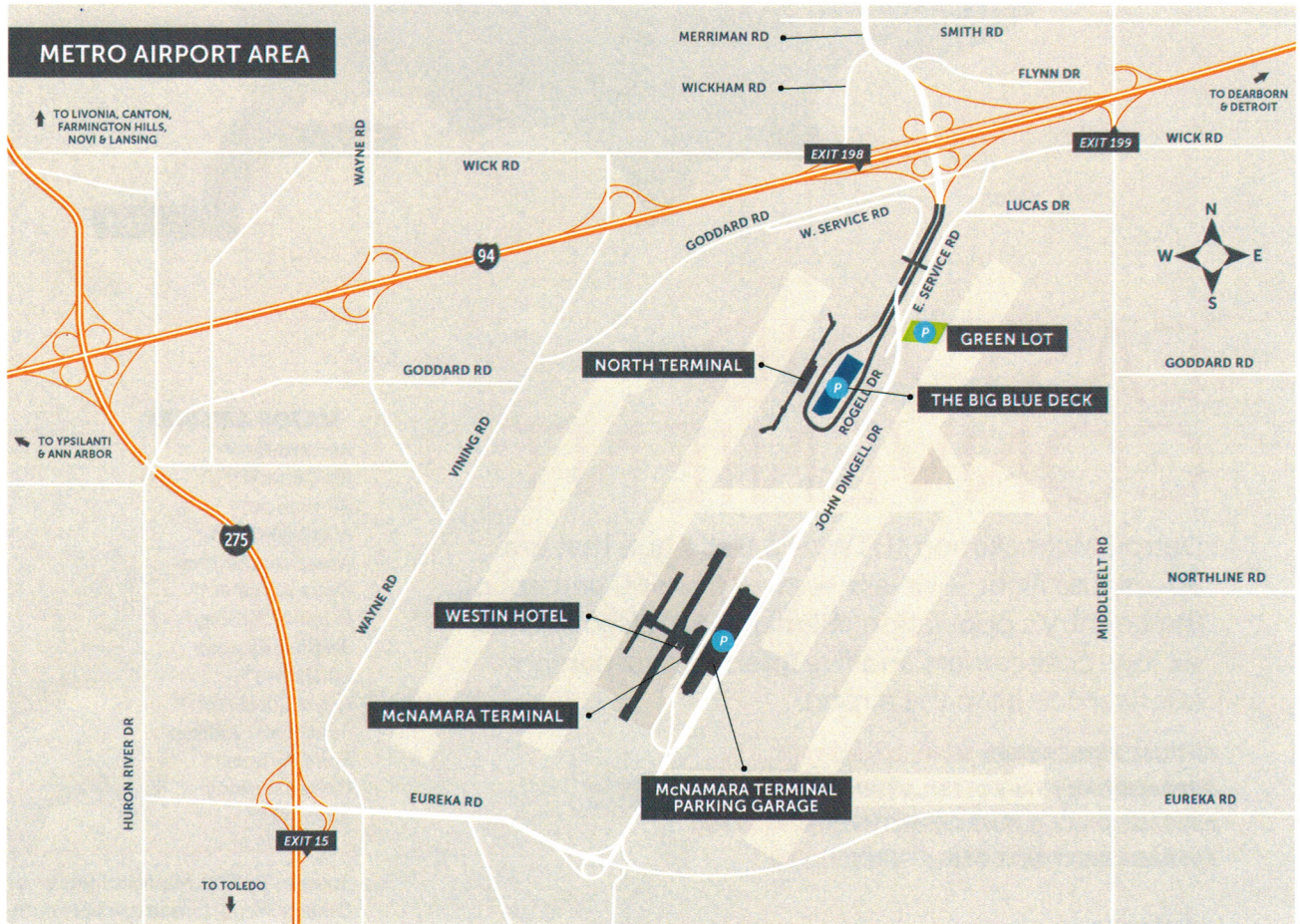
FLY IN, FLY OUT

Detroit Metro Airport has two main terminals, McNamara and North. Both offer tons of customer conveniences and amenities. More than 100 shops and restaurants provide a wide variety, ranging from fast and convenient to more upscale. Extra-wide moving walkways, shuttles between terminals, two indoor 200-passenger trams that transport guests within the McNamara Terminal and an on-site luxury Westin hotel round out the airport's many services.

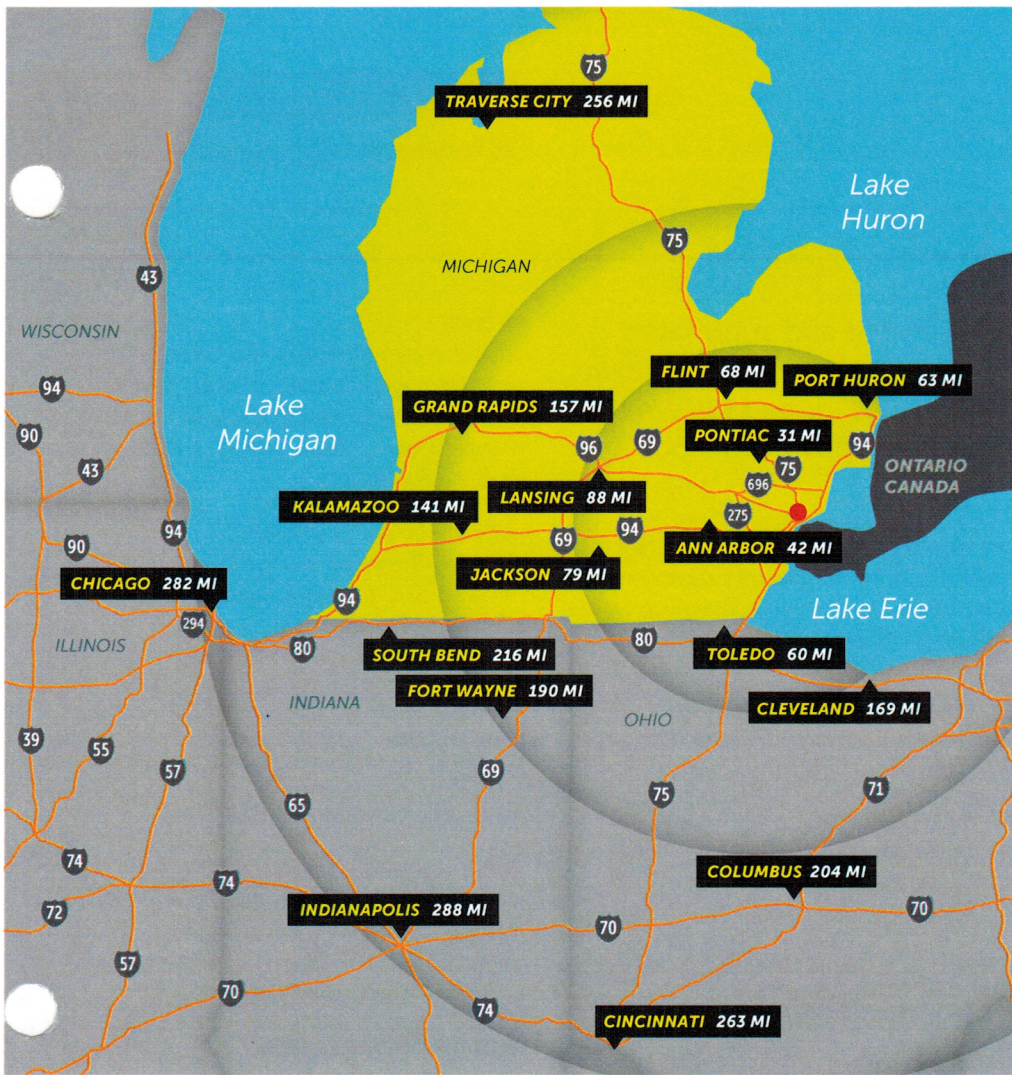
DID YOU KNOW?

The McNamara Terminal has a set of shops that includes a specialty jeweler, designer apparel and a full-service spa. An award-winning Estée Lauder Beauty Boutique offers on-site beauty advisers.

Delta Air Lines ranked second in JD Power's 2017 North America Airline satisfaction study.



	McNamara Terminal	North Terminal
Gates	121	26
Shops & restaurants	85	26
Ticket counters	106	70
E-ticket kiosks	90	60
Luggage carousels	18	3



TRANSPORTATION

FROM THE WEST (GRAND RAPIDS)
 Take I-96 east to the Lodge Freeway (M-10) south toward downtown. Continue south and M-10 ends in downtown Detroit on Jefferson Avenue heading east.

FROM THE EAST (PORT HURON)
 Take I-94 west to I-75 south. Then take I-375 south toward downtown. Continue south on I-375 and it ends in downtown Detroit on Jefferson Avenue heading west.

FROM THE NORTH (FLINT)
 Take I-75 south to I-375 south toward downtown. Continue south on I-375 until it ends in downtown Detroit on Jefferson Avenue heading west.

FROM THE SOUTH (MONROE/OHIO)
 Take I-75 north to the Lodge Freeway (M-10) south toward downtown. Continue south and M-10 ends in downtown Detroit on Jefferson Avenue heading east.

DRIVING DIRECTIONS TO DOWNTOWN DETROIT

Even if you have a GPS system, our easy-to-use directions on how to drive to the Motor City will make the trip a breeze.

DID YOU KNOW?

9 million visitors come to downtown Detroit every year.
Detroit Economic Growth Corporation

Utica, a city in our Macomb District, was once known as Hog's Hollow.

Bloomfield Hills, in our Oakland District, was once known as Bagley's Corner.

Detroit has been the annual host of an auto show for more than a century.

TRANSIT

The Detroit People Mover, an elevated and automated light rail system, can help attendees get around downtown quickly, easily and safely. The 2.9-mile looped system has 13 stations, with automatic stops at key downtown locations.

HOURS OF OPERATION

6:30 a.m.-midnight weekdays, with an extension to 2 a.m. on Fridays. 9 a.m.-2 a.m. Saturday. Noon-midnight Sunday. Early openings and extensions of evening hours are provided to accommodate sports events, major conventions and other special events. Riders can complete the entire scenic loop in approximately 15 minutes.

COST: ONE-WAY FARE IS JUST 75 CENTS

Cash (U.S. nickels, dimes, quarters).
 Tokens (available in or near stations).
 Monthly, annual and convention/special event passes are available at thepeoplemover.com or by calling 313-224-2160.



QLINE

This circulating streetcar runs on a 3.3-mile track with 20 stations along Woodward Avenue. Connects easily to the People Mover, DDOT, SMART, Amtrak and the Tunnel Bus.

HOURS OF OPERATION

Monday-Thursday 6 a.m.-11 p.m., Friday 6 a.m.-midnight, Saturday 8 a.m.-midnight, Sunday 8 a.m.-8 p.m.

FARE:

3 hours: \$1.50
 Seniors: 75¢
 24 hours: \$3

qlinedetroit.com or 313-528-3044

FAST – powered by SMART

FAST is a new high-frequency bus service. Michigan routes provide a direct connection from Detroit Metro Airport to downtown Detroit.

HOURS OF OPERATION

Seven days a week, 5 a.m.-midnight.

FARE:

\$2 one way, including free Wi-Fi. Both airport terminals, as well as the Dearborn Transit Center, are served with each trip.

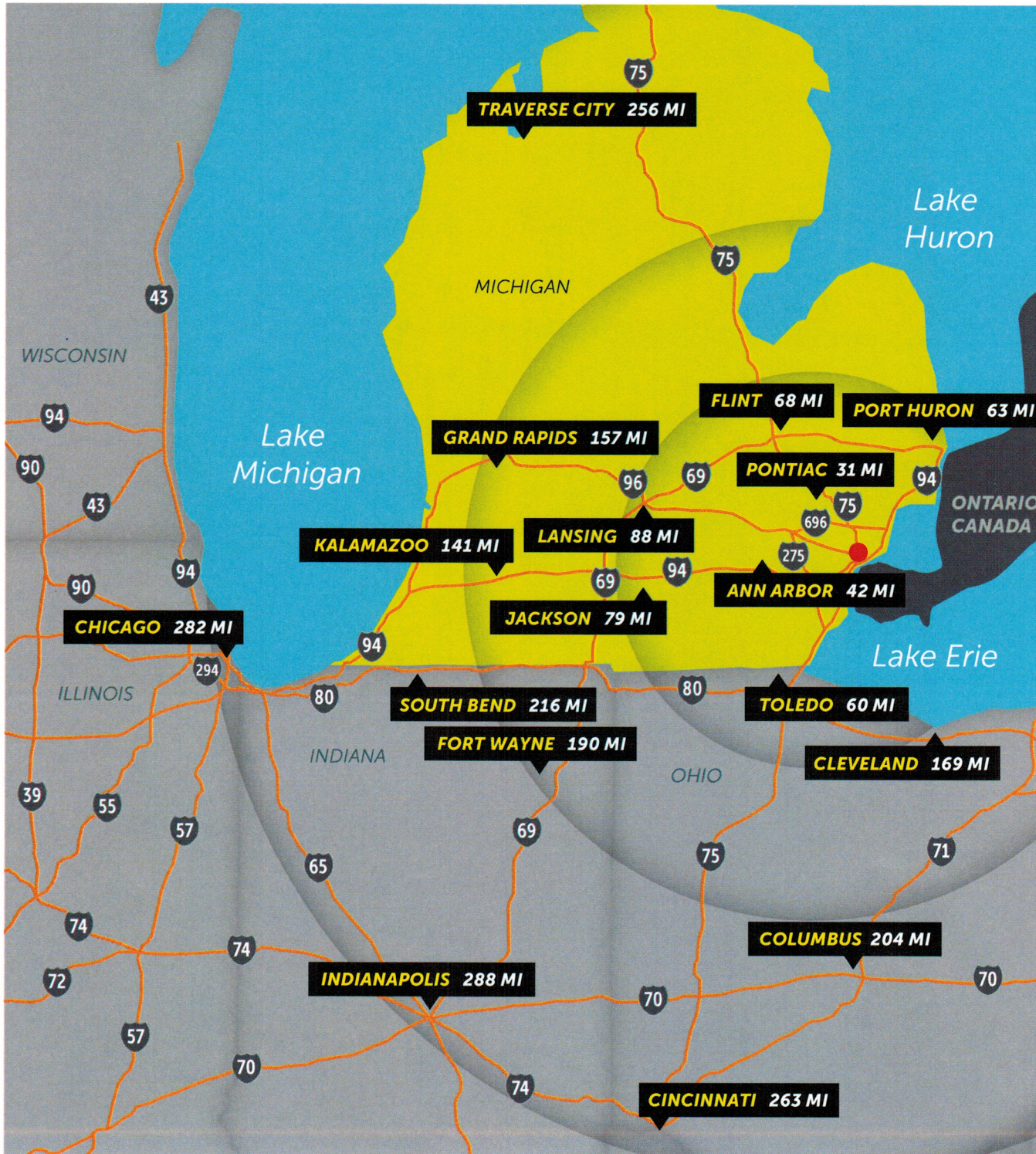
smartbus.org or 866-962-5515

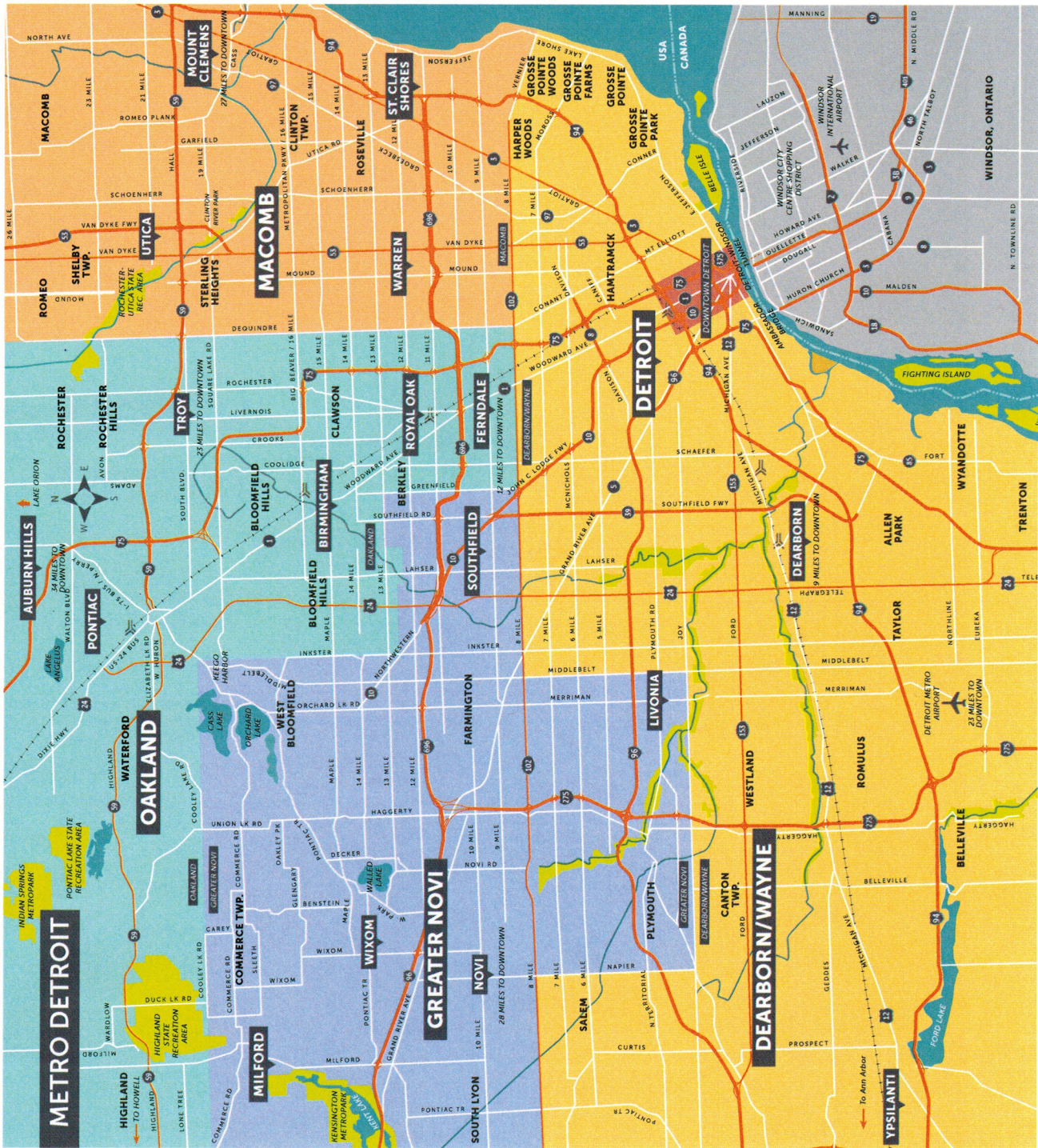
DID YOU KNOW?

The Detroit People Mover stations are attractions in their own right. The renowned Art in the Stations features more than \$2 million in mixed media that people are welcome to photograph, touch and experience — an added bonus to the 75-cent one-way fee.

The Detroit People Mover runs clockwise.

DRIVING DISTANCE TO DETROIT





DOWNTOWN DETROIT CENTRAL BUSINESS DISTRICT



All Detroit hotels in our block are listed below with the distance from Cobo Center.

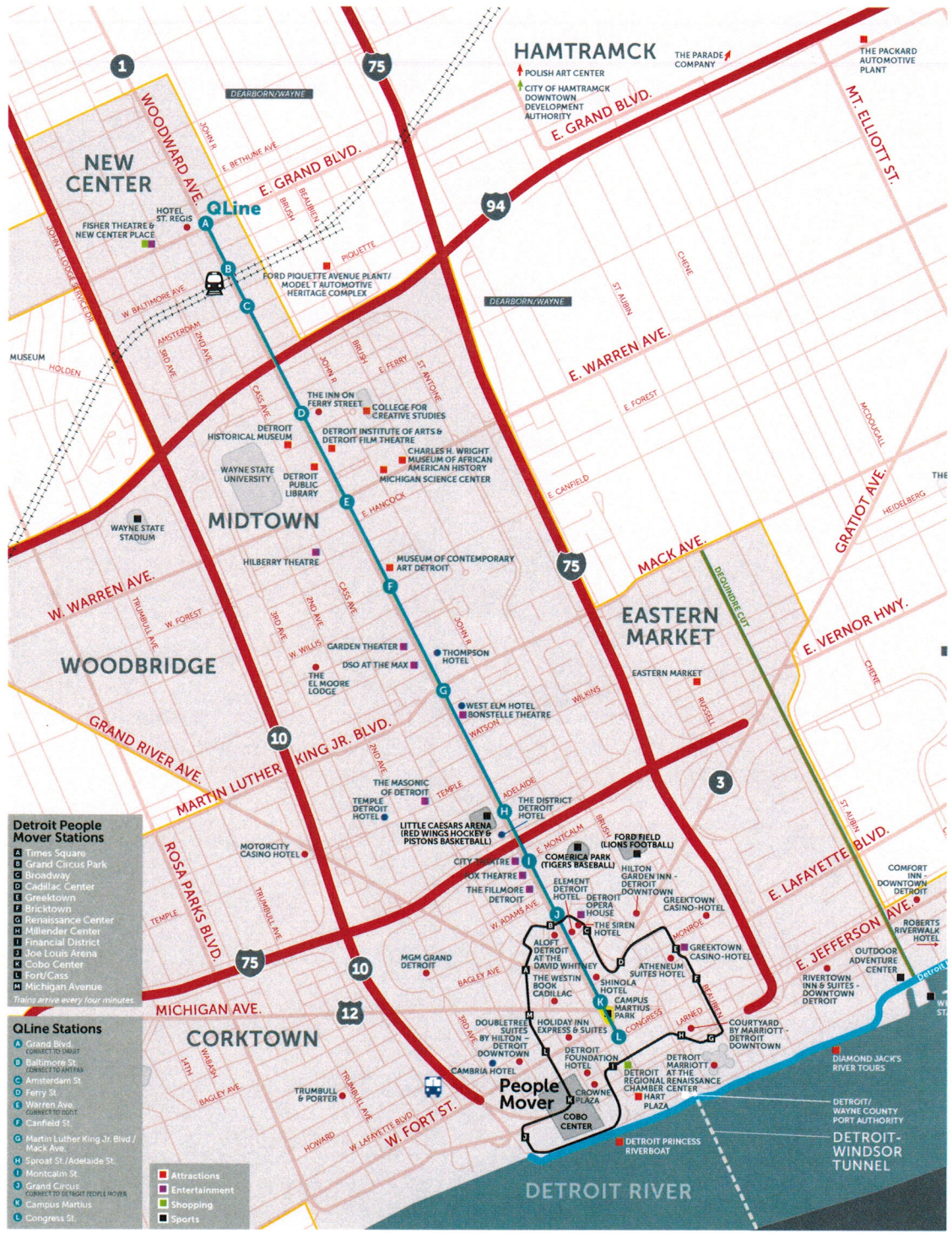
DOWNTOWN HOTELS

- | | | |
|---|--|---|
| <p>1 Aloft Detroit at the David Whitney (9 blocks)
1 Park Ave., Detroit, MI 48226</p> <p>2 The Atheneum Suite Hotel & Conference Center (10 blocks)
1000 Brush St., Detroit, MI 48226</p> <p>3 Courtyard by Marriott - Detroit Downtown (6 blocks)
333 E. Jefferson Ave., Detroit, MI 48226</p> <p>4 Crowne Plaza - Detroit Downtown Riverfront Convention Center Hotel (1 block)
2 Washington Blvd., Detroit, MI 48226</p> <p>5 Detroit Foundation Hotel (.01 blocks)
250 W. Larned, Detroit, MI 48226</p> <p>6 Detroit Marriott at the Renaissance Center (6 blocks)
400 GM Renaissance Center, Detroit, MI 48243</p> <p>7 DoubleTree Suites by Hilton - Detroit Downtown (6 blocks)
525 W. Lafayette Blvd., Detroit, MI 48226</p> <p>8 Element Detroit Hotel (8 blocks)
33 John R, Detroit, MI 48226</p> | <p>9 Greektown Casino-Hotel (11 blocks)
1200 St. Antoine St., Detroit, MI 48226</p> <p>10 Hilton Garden Inn - Detroit Downtown (12 blocks)
351 Gratiot Ave., Detroit, MI 48226</p> <p>11 Holiday Inn Express & Suites - Detroit Downtown (4 blocks)
1020 Washington Blvd., Detroit, MI 48226</p> <p>12 MGM Grand Detroit (11 blocks)
1777 Third Ave., Detroit, MI 48226</p> <p>13 MotorCity Casino Hotel (1.4 miles)
2901 Grand River Ave., Detroit, MI 48201</p> <p>14 Shinola Hotel (7 blocks)
1400 Woodward Ave., Detroit, MI 48226</p> <p>15 The Siren Hotel (9 blocks)
1509 Broadway</p> <p>16 The Westin Book Cadillac Detroit (5 blocks)
1114 Washington Blvd., Detroit, MI 48226</p> | <p>COMING SOON</p> <p>17 Cambria Hotel
600 W. Lafayette Blvd.</p> <p>18 The District Detroit Hotel (Official name TBD)
Woodward/I-75</p> <p>19 Temple Detroit Hotel
640 Temple St.</p> <p>20 Thompson Hotel
Woodward and Mack Ave.</p> <p>21 West Elm Hotel
Woodward and Eliot Street</p> |
|---|--|---|



visitdetroit.com

DOWNTOWN DETROIT



- Detroit People Mover Stations**
- A Times Square
 - B Grand Circus Park
 - C Broadway
 - D Cadillac Center
 - E Greektown
 - F Bricktown
 - G Renaissance Center
 - H Millender Center
 - I Financial District
 - J Joe Louis Arena
 - K Cobo Center
 - L Fort/Cass
 - M Michigan Avenue
- Trains arrive every four minutes.*

- QLine Stations**
- A Grand Blvd. (CONNECT TO HAMTRACK)
 - B Baltimore St. (CONNECT TO HAMTRACK)
 - C Amsterdam St.
 - D Ferry St.
 - E Warren Ave. (CONNECTS TO PEOPLE MOVER)
 - F Canfield St.
 - G Martin Luther King Jr. Blvd / Mack Ave.
 - H Sproat St./Adelaide St.
 - I Montcalm St.
 - J Grand Circus (CONNECTS TO DETROIT PEOPLE MOVER)
 - K Campus Martius
 - L Congress St.

- Attractions
- Entertainment
- Shopping
- Sports

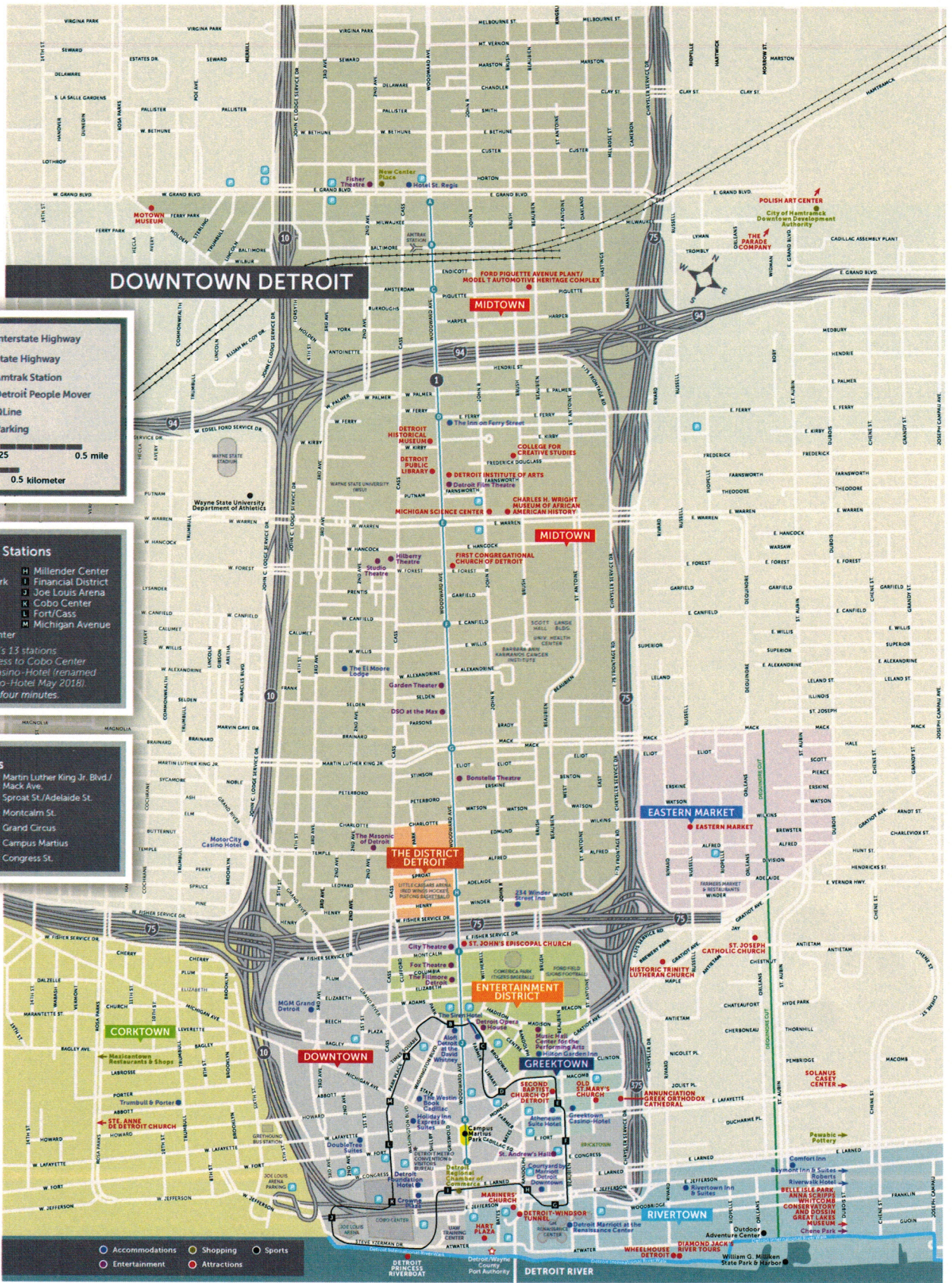
★ Detroit Metro Convention & Visitors Bureau (DMCVB)
🚌 Greyhound Bus Station
🚆 Amtrak Train Station
🚇 QLine
🚶 Detroit People Mover
🛣 Interstate Highway
🛣 U.S. Highway
🛣 State Highway

- DOWNTOWN HOTELS •**
- Aloft Detroit at the David Whitney**
One Park Ave., Detroit, MI 48226
 - Athenum Suites Hotel**
1000 Brush St., Detroit, MI 48226
 - Comfort Inn - Downtown Detroit**
1999 E. Jefferson Ave., Detroit, MI 48207
 - Courtyard by Marriott - Detroit Downtown**
333 E. Jefferson Ave., Detroit, MI 48226
 - Crown Plaza - Detroit Downtown Riverfront**
2 Washington Blvd., Detroit, MI 48226
 - Detroit Foundation Hotel**
250 W. Larned St., Detroit, MI 48226
 - Detroit Marriott at the Renaissance Center**
400 GM Renaissance Center, Detroit, MI 48243
 - DoubleTree Suites by Hilton - Detroit Downtown**
525 W. Lafayette Blvd., Detroit, MI 48226

- The El Moore Lodge**
624 W. Alexandrine St., Detroit, MI 48201
- Element Detroit Hotel**
33 John R., Detroit, MI 48226
- Greektown Casino-Hotel**
1200 St. Antoine St., Detroit, MI 48226
- Hilton Garden Inn - Detroit Downtown**
351 Gratiot Ave., Detroit, MI 48226
- Holiday Inn Express & Suites - Detroit Downtown**
1020 Washington Blvd., Detroit, MI 48226
- Hotel St. Regis**
3071 W. Grand Blvd., Detroit, MI 48202
- The Inn on Ferry Street**
84 E. Ferry St., Detroit, MI 48202
- MGM Grand Detroit**
1777 Third Ave., Detroit, MI 48226

- MotorCity Casino Hotel**
2901 Grand River Ave., Detroit, MI 48201
- Rivertown Inn & Suites - Downtown Detroit**
1316 E. Jefferson Ave., Detroit, MI 48207
- Roberts Riverwalk Hotel**
1000 River Place Drive, Detroit, MI 48207
- Shinola Hotel**
1400 Woodward Ave., Detroit, MI 48226
- The Siren Hotel**
1509 Broadway St., Detroit, MI 48226
- Trumbull & Porter**
1331 Trumbull Ave., Detroit, MI 48216
- The Westin Book Cadillac**
1114 Washington Blvd., Detroit, MI 48226

- COMING SOON •**
- Cambria Hotel**
600 W. Lafayette Blvd.
 - The District Detroit Hotel**
(Official name TBD)
Woodward/1-75
 - Temple Detroit Hotel**
640 Temple St.
 - Thompson Hotel**
Woodward and Mack Ave.
 - West Elm Hotel**
Woodward and Eliot Street



Legend

- Interstate Highway
- State Highway
- Amtrak Station
- Detroit People Mover
- QLine
- Parking

Scale

0 0.25 0.5 mile

0 0.25 0.5 kilometer

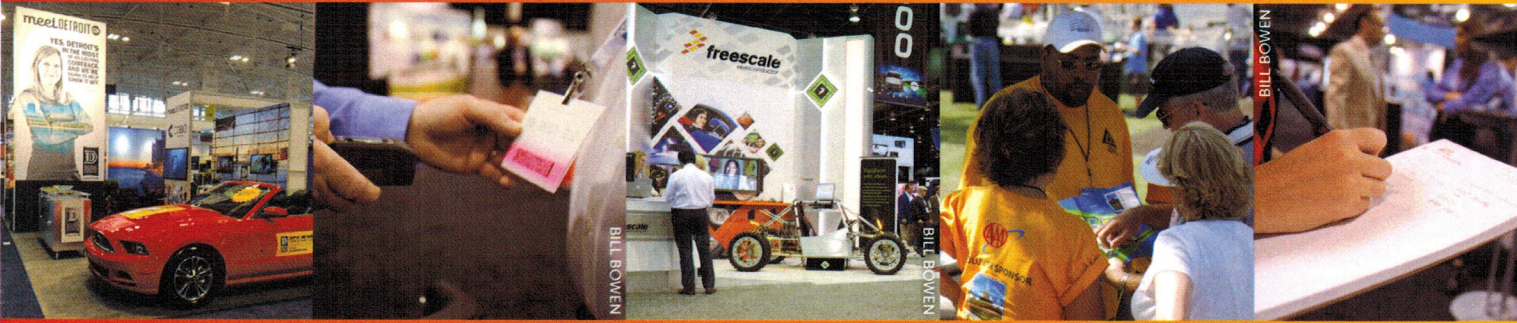
People Mover Stations

A Times Square	H Millender Center
B Grand Circus Park	I Financial District
C Broadway	J Joe Louis Arena
D Cadillac Center	K Cobo Center
E Greektown	L Fort/Cass
F Bricktown	M Michigan Avenue
G Renaissance Center	

The People Mover's 13 stations include direct access to Cobo Center and Greektown Casino-Hotel (renamed Jack Detroit Casino-Hotel May 2018). Trains arrive every four minutes.

QLine Stations

A Grand Blvd.	M Martin Luther King Jr. Blvd./Mack Ave.
B Baltimore St.	N Sproat St./Adelaide St.
C Amsterdam St.	O Montcalm St.
D Ferry St.	P Grand Circus
E Warren Ave.	Q Carren Martius
F Canfield St.	R Congress St.



WE CAN HELP.

The Detroit Metro Convention & Visitors Bureau has the resources, staff and expertise to fulfill any meeting planner's expectations and demands — guaranteeing pleased attendees and event success.

Lean on us and our services, and make planning your next event a breeze.





SAY HELLO TO FULL SERVICE.

WELCOME PROGRAM

From the get-go, our services team can provide a variety of programs, materials and assets to meeting planners that will help make attendees feel welcome, informed and at ease.

- **Welcome Speaker:** Have the president and CEO of the DMCVB or a local civic or government official formally greet your attendees and kick off your conference or event in style.
- **Welcome Letter:** Generate attendee enthusiasm and excitement by addressing them personally with official letters of salutation from the DMCVB president and Detroit local officials.
- **Airport Welcome Program:** Create awareness and visibility for your event as soon as attendees arrive, with welcome banners and posters in strategic areas throughout the airport. We can also designate welcome tables throughout the terminals.
- **Welcome Signage and Banner Program:** Create custom street pole banners for placement throughout downtown; design welcome signs in the lobby of each host hotel. Even have our hospitality staff wear custom welcome buttons.
- **Downtown Visitors Map:** Provide your attendees with a detailed map that includes information about downtown Detroit's restaurants, nightlife, attractions and shopping.
- **Volunteer Program:** Gain access to our volunteer database, which consists of 5,000 highly skilled and trained personnel who can provide assistance.
- **Convention Résumé:** Allow us to email your convention profile to all local member merchants to generate awareness.

Services may vary depending on the size of the convention or meeting.

BUILDING ATTENDANCE

When a meeting planner books a meeting or convention through the DMCVB, he or she can take advantage of the following tools to boost attendance.

- **Attendance Builder:** Depending on the conference size, the DMCVB can send a staff expert to you a year prior to help generate excitement for Detroit as a destination for your meeting and to promote registration and attendance.
- **Promotional DVD:** Includes a professional video that can help you promote Detroit as a destination.
- **E-Marketing Blasts:** The DMCVB can provide you with a series of customizable e-blasts highlighting the top reasons to visit Detroit and build excitement with your attendees about the conference and its destination.
- **Microsite:** The DMCVB can develop custom convention microsites that will promote your meeting or convention. On the sites, attendees can also get information about planning their visit to metro Detroit.
- **Public Relations Assistance:** Meeting planners can lean on the DMCVB's communications department, letting its experts serve as your personal local public relations consultants.
- **Children and Special Guest Itineraries:** If your attendees bring their families to your convention or meeting, our services team can direct them to the best local entertainment, attractions, shopping and dining. Thanks to their extensive knowledge of metro Detroit, our services staff is the go-to source for itineraries that are fun and targeted to your group's specific interests.

INTERACTIVE SERVICES

- **Attendance Building:** We can assist with communicating the "Detroit Experience" to meeting attendees. Our goal is to assure participants that a trip to Detroit will be unique, entertaining and safe.
- **Communications Support:** We will work closely with the planner's marketing and social media teams to communicate efficiently with attendees during their convention. We can complement an existing team's resources or operate independently based on the planner's needs.
- **Attendee Satisfaction:** We will capture key attendee moments, testimonials and stories experienced during the meeting. We will also assist the planner with evaluating the overall communication efforts during your organization's stay in Detroit.

HOUSING

The DMCVB has an experienced housing staff that is ready and able to provide your guests fast and accurate hotel information and room-booking services. All are proficient in our internet-based reservation system.

SERVICE LEADS

Tap into our Business Services Referrals, and the DMCVB can connect you with a directory of local businesses, entertainment venues and extracurricular activities to help round out your program.

SITE INSPECTION ASSISTANCE

The DMCVB has an award-winning team ready and waiting to develop a site itinerary for your preconvention inspection. See the facilities, hotels, venues and attractions.

VIP MEETING PLANNER PACKAGE

For meeting planners contracted with Cobo Center, the DMCVB offers amenities to help with successful execution from install to teardown.

- Utility cart
- Exhibitor reception
- Detroit People Mover passes
- One-week car rental up to SUV size for the event team
- Lunch provided for the event team (one day)

CORPORATE SOCIAL RESPONSIBILITY PROGRAM

The DMCVB is well-versed about Detroit-area nonprofit organizations in need. We can help meeting planners interested in weaving a corporate social responsibility component into their event calendar explore outreach opportunities.

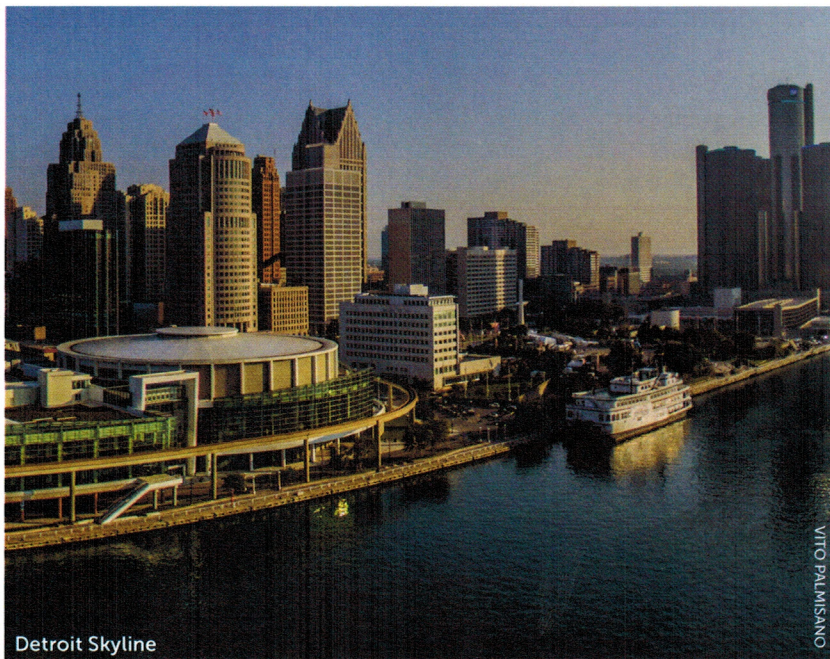
SUSTAINABILITY

The City of Detroit has created an Office of Sustainability. Big steps are being made by local organizations, businesses and convention centers to make Detroit a greener place. Join Detroit's green movement, or make your meeting more sustainable with some of our resources.

Services may vary depending on the size of the convention or meeting.



Promotional DVDs



Detroit Skyline

VITO PALMISANO

WELCOME

DID YOU KNOW?

DETROIT ANEW.

New is a word familiar in the city.

New high-tech startups, creative incubators, conference spaces, restaurants, entertainment districts, retailers, world-class hotels and a sports arena. Plus, a new light-rail public transportation system along the city's main artery, Woodward Avenue. All these new things — and more keep coming — are signs that it's GO time. In fact, Detroit is unequivocally an IT city, one poised for continued success and one ready to play the perfect host.

EPICENTER FOR ENTREPRENEURSHIP

Detroit has a serious-yet-fun do-it-yourself, entrepreneurial spirit. It's this spirit that is attracting a huge crop of young innovators and innovative companies to the city, and transforming its work, live and play landscape. Magazines have even dubbed Detroit "Startup City USA" in recent years.

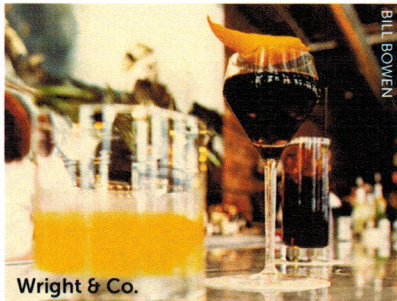
New tech and creative incubators continue to build buzz and business in Detroit. Initiatives such as Hatch, TechTown and Detroit Creative Corridor are nurturing hundreds of small-to-medium creative ventures and independent startups, helping draw in and employ thousands of young, highly skilled individuals in the city.

Industry and cultural game changers are not only keeping a pulse on all this positive progress in Detroit, but are acting on their eagerness to be a part of it. In 2018, tech giant Microsoft moved its Michigan Microsoft Technology Center and regional headquarters from its 20-year home in the suburb of Southfield to downtown Detroit at One Campus Martius. Meanwhile, Detroit industry leader Quicken Loans continues to prosper and gain accolades nationwide, named once again to Fortune's *Top 100 Best Places to Work in 2018* — with a healthy ranking of No. 14.

17 metro Detroit companies made the Fortune 500 list. (June 2017)

- General Motors
- Ford Motor Company
- Dow Chemical
- Whirlpool
- Penske Automotive Group
- Lear Corp.
- Kellogg
- Stryker
- DTE Energy
- Autoliv
- Ally Financial
- Borg Warner
- SpartanNash
- Masco
- Auto-Owners Insurance
- CMS Energy
- Kelly Services

Source: Fortune Magazine



Wright & Co.



Detroit Aircraft



Southwest Rides

WELCOME

DID YOU KNOW?

The creative sector is expected to grow by 11.9 percent in the state of Michigan per year through 2018.

Detroit Creative Corridor Center

Several Detroit entrepreneurs made Forbes annual list of 30 under 30 in 2016, including Brian Rudolph, co-founder of Detroit-based foods company Banza; Alexandra Clark, owner of chocolate shop Bon Bon Bon in Hamtramck; and Nailah Ellis Brown, founder of Detroit-based Ellis Island Tropical Tea.

Detroit was named first American City of Design by UNESCO.

Computerworld ranked Quicken Loans in Detroit and Credit Acceptance in Southfield as the best IT workplaces in the U.S. in their designated categories.

The creative sector is the third largest private sector employer in Detroit — behind health care and general business services and ahead of manufacturing, metals and hospitality — employing approximately 12,300 individuals.

Detroit Creative Corridor Center

Metro Detroit has been a center for the defense industry for more than 70 years, and is currently home to 24,000 related businesses.

Michigan Defense Center

Detroit Medical Center Hospitals have been recognized among America's Best Hospitals and America's Best Children's Hospitals by *U.S. News and World Report*.

HUB FOR MANUFACTURING

The quintessential manufacturing town, Detroit put the world on wheels and it's a city proud of its automotive roots; a city that celebrates its heritage with unprecedented auto museums, preserved plants, historic landmarks and even the childhood home of great innovator Henry Ford, the father of the modern-day assembly line. It's also a city embracing a new set of manufacturers to its portfolio, from luxury bike builders to a growing legion of seamstresses and fashion designers looking to turn Detroit into a manufacturing hot spot for the burgeoning cut-and-sew industry.

FACTORY FOR FINE FOODS

Detroit was named one of six "Unexpected Cities for the Food Lover" by *National Geographic* in 2017, claiming the title for North America. It's a city being heralded as an up-and-coming food epicenter, open and accessible with a diverse collection of new eateries and watering holes — from gastro pubs and distilleries to French bistros and burger bars, many featuring locally grown ingredients on their menus. No surprise that Zagat called Detroit one of the 30 most exciting food cities in America for 2017. Dozens of pop-up kitchens and mobile food trucks are on corners, near tree-lined streets and alongside parks. Breweries and creative cocktail houses are also newcomers, redefining downtown's eat-and-drink scene. In the city's century-old farmers market, a renovated produce shed now doubles as a food incubator and test kitchen for wanna-be chefs and restaurateurs ready to join Detroit's hot food scene.



Movement Electronic Music Festival

MECCA FOR MUSIC

Detroit is a musical mecca; the undisputed owner of the Motown sound and the place where techno beats first erupted. Aretha Franklin, Kid Rock and Eminem call this area home and can often be found taking to one of the larger, local public stages. A host of world-recognized musical festivals and events take place every year, too, attracting celebrated artists from a variety of genres. Choose from globally relevant jazz sessions, gospel revivals and orchestra play with Grammy Award-winning composers to three-day outdoor techno parties with the most progressive musicians and DJs versed in the electronic sound.

A DESTINATION FOR EVERYONE

Metro Detroit is impressive in size — covering nearly 2,000 square miles. In fact, metro Detroit is the second largest U.S. metropolitan area connecting the Great Lakes system to the Saint Lawrence Seaway. An international destination that shares a border with Windsor, Ontario, Canada.

That means there are a ton of things to do and see no matter your interests or tastes.

To make planning easier, the metro area is split into five destination districts. The district designations allow meeting planners and their attendees to easily learn how to navigate downtown Detroit and the city's surrounding counties and suburbs, which offer a wide range of dining, entertainment, ethnic and cultural experiences, hotel offerings and recreational options.

THE FIVE DISTRICTS OF METRO DETROIT ARE:

DEARBORN/WAYNE

DOWNTOWN DETROIT

GREATER NOVI

MACOMB

OAKLAND

WELCOME

DID YOU KNOW?

Metro Detroit is among the nation's largest theater districts with more than 13,000 seats in a two-block radius.

detroitexperiencefactory.org

The Henry Ford is America's greatest history destination and is only 15 minutes from downtown Detroit.

Detroit is the only city in the continental U.S. where you can look south to see Canada.

Nearly 100 new restaurants, breweries, distilleries and coffee shops have opened in the last three years.

Travel + Leisure

Zagat ranked Detroit one of the 30 most exciting food cities in America for 2017.

According to a recent GoBankingRates study, Detroit is the fifth most affordable destination among 50 of the most popular vacation cities in the U.S.



NEW DEVELOPMENTS IN THE D.

The Detroit area continues to experience an explosion of new business, agricultural initiatives and large-scale city improvement plans. Concentrated areas of startups, independent retailers, fine food establishments, big brand-name stores and entertainment options continue to surface, move forward and make headlines in Detroit, further proving that it's GO time.

EMERGENCE OF MAKERS AND MANUFACTURERS

Detroit may be best known as an automotive manufacturing town, but the influx of makers, high-tech innovators and manufacturers attracted to the city and planting permanent roots here are wide ranging. Detroit's growing portfolio of creatives is diverse, from luxury bicycle and craft beer makers to online retail giants, app developers, a burgeoning cut-and-sew industry and varied artists of poetry and paint.

- Detroit's first-ever Garment District is being created in partnership between Detroit Garment Group and Midtown Detroit Inc. The two have 27 Michigan-based companies eager to come together and locate within the garment district in Detroit.
- Detroit-based Shinola has become an internationally respected brand for manufacturing quality luxury goods, including bicycles and watches. Shinola is currently planning to open a cafe and production space as part of a larger redevelopment spearheaded by Midtown Detroit Inc.
- In 2015, online retailer Amazon announced its new corporate office and tech hub would be located in downtown Detroit. A new multimillion-dollar Amazon distribution center opened in the Detroit suburb of Livonia in March of 2018.
- The \$148 million lightweight metals manufacturing institute announced by former President Barack Obama is located in the city of Detroit.
- Microsoft is moving its Michigan Technology Center to downtown Detroit in early 2018.

WELCOME

DID YOU KNOW?

It is estimated that a new idea for a startup is generated in Detroit every 27 minutes.

Michigan Economic Development Corporation

The Detroit-Dearborn-Livonia metropolitan area ranks No. 1 among the country's 70 largest metropolitan areas for manufacturing employment growth.

Forbes

The Detroit area boasts the second largest concentration of engineers among the country's 85 largest metro areas, behind only Silicon Valley.

Forbes

The Detroit Garment Group fashion incubator allows Michigan-based designers at high-skill levels to create collections. The incubator hosts up to 10 designers at a time, for a one-to two-year period.

Detroit Bikes was the chosen manufacturer for an order of 2,500 custom cruiser bicycles for the Colorado-based New Belgium Brewing Company. The cruiser looks similar to the bike on the label of the brewer's popular Fat Tire Amber Ale.

Downtown Detroit has several newer breweries making distinct beers on-site, including Founders Brewing Co. Detroit, Jolly Pumpkin, HopCat, Brew Detroit and Batch Brewing Company. They join veteran downtown breweries such as Motor City Brewing Works, Traffic Jam & Snug and Atwater.

EEMERGENCE OF MAKERS AND MANUFACTURERS CONTINUED

- Between 2007 and 2016, TechTown, Detroit's business innovation hub, has served more than 1,800 companies, created nearly 1,300 jobs and leveraged more than \$120 million in startup capital.
- The Venture for America fellowship program has a small colony of recent college grads in Detroit building small businesses, including Loveland Technologies, which creates databases and mobile app services that help catalog properties and their condition for government entities, developers and neighborhood groups.
- Detroit Venture Partners backs seed and early-stage startup teams in the city. It has worked actively to support the growth of the M@dison Block (now 70 startups and growing), Detroit's downtown tech ecosystem.
- Alternative energy-based businesses continue to populate the region, including the downtown-based Nextek Power Systems and Inventev, which was awarded a \$500,000 grant from the U.S. Department of Energy to develop components of a hybrid electric drive system.
- Now in its seventh year, Hatch Detroit, a champion for independents and entrepreneurs in the city, has expanded its retail role into six neighborhoods. Since 2011, 14 Hatch alumni businesses have opened up storefronts.
- The Detroit Creative Corridor Center (DC3) delivers programming to help creative entrepreneurs and enterprises grow revenue, acquire clients and build organizational capacity. Since 2011, DC3 has helped 45 early-stage creative ventures grow and succeed in Detroit. To date, these firms employ approximately 100 employees, reported \$2.7 million in revenues and absorbed 17,000 square feet of vacant studio space.

GREENING OF THE INFRASTRUCTURE

Detroit is positioning itself as a worldwide center for urban innovation as thousands of lots and vacant spaces in the city are being repurposed — some as parks and recreational spaces, others for agricultural production — and some are even being reforested with healthy trees. Community and urban gardens continue to sprout in schoolyards, parks and on city corners and private lots, providing a unique inner-city network for farm-to-table healthy foods. Working together, all of these managed green spaces are improving the community's social, economic and environmental health.

- The City of Detroit is teamed up with the nonprofit Greening of Detroit to plant tens of thousands of trees and clean up target districts in Detroit. Each year, Greening of Detroit recruits up to 5,000 volunteers to help plant, clean and work farms and gardens.
- D-Town Farm covers seven acres in the City of Detroit's Rouge Park. More than 30 different crops are grown on the farm, with produce sold to local restaurants and residents June through October.
- Green Garage is an incubator and business hub encouraging and supporting startups that are environmentally friendly and socially conscious. Nearly 50 businesses are housed in Green Garage's renovated warehouse, which uses almost zero energy.
- FoodLab is a diverse group of locally owned food businesses — caterers, bakers, picklers, distributors, corner stores, cafes — that are taking active steps together toward a more green food economy in Detroit.
- Eastern Market completed a \$8.5 million renovation of its Shed 5 in 2015, which includes a new food incubator and rentable test kitchen so wanna-be chefs and restaurateurs can transform the market's local produce into culinary creations on-site. Eastern Market is also home to the 2.5-acre Detroit Market garden, which supports farm apprentice programs and provides produce to local restaurants and food banks.
- Lafayette Greens is a raised-bed organic garden located in the heart of downtown Detroit that has an heirloom apple orchard, flowers and a variety of produce.

DID YOU KNOW?

Detroit's community gardens produce 200 tons of fresh fruits and vegetables per year.

Forbes

The number of urban gardens in Detroit has grown from fewer than 100 to more than 1,400 since 2000.

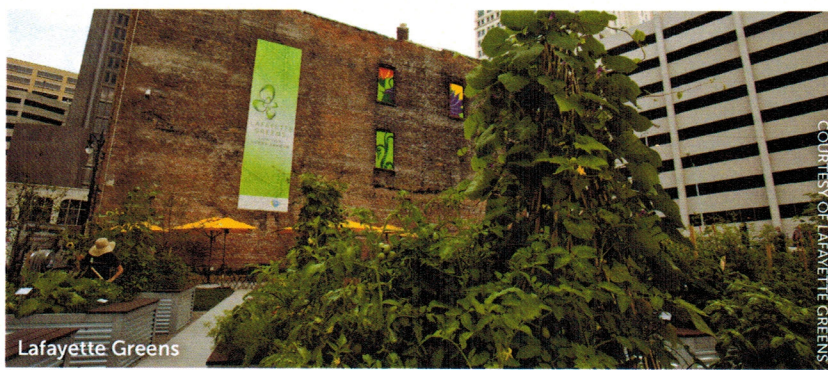
*Environmental Protection Agency,
Office of Sustainable Communities*

The Dequindre Cut Greenway, an urban recreational path, was recently expanded. The extension now makes the greenway nearly two miles and connects to more than 2 miles of bike lanes/greenways.

The process of connecting the Detroit International RiverWalk from Stroh River Place to Chene Park East is underway and set for completion in September 2018. The Riverwalk replaces decades of industrial use with a recreational promenade.

Detroit's Eastern Market now offers market days midweek during growing seasons to increase the availability of fresh produce to city residents.

Since 2014, the Hantz Woodland project has planted more than 20,000 trees and cleaned up nearly 2,000 vacant lots.



WELCOME

SURGING NEIGHBORHOODS

Downtown is joined by other concentrated areas, such as Midtown and Corktown, and some of the fastest developing neighborhoods of Detroit. All feature an abundance of new restaurants, galleries, community gardens and markets.

- In 2016, retail giant Nike opened a two-story 22,000-square-foot store on Woodward Avenue in downtown Detroit. Under Armour soon followed, opening its downtown Detroit store in April 2017.
- The Detroit Medical Center's \$8.2 million Midtown Marketplace brought 150 new jobs to Midtown, with Detroiters filling about 80 percent of the positions.
- The site of Old Tiger Stadium is under transformation, with the Detroit Police Athletic League headquarters and The Corner — a combination of apartments, townhouses and retail space — being built on the grounds.
- In the downtown enclave once known as Harmonie Park, a new jazz club, boutique hotel, art galleries and the headquarters of the Michigan Chronicle newspaper are all planned as part of the revitalized Paradise Valley Cultural and Entertainment District.
- A \$5 million project along Detroit's Avenue of Fashion is underway and set to include retail stores, restaurants and about a dozen apartments. Businesses started opening in 2017.
- The Sugar Hill Arts District is a developing project in Midtown, which includes the centerpiece N'Namdi Center for Contemporary Art and 71 Garfield, a mixed-use space and haven for artists and creatives to live and work.

MEETING PLACES GROW

In 2015 after a \$279 million renovation, Cobo Center in downtown Detroit features 723,000 square feet of exhibit hall space and 623,000 square feet of contiguous exhibit space. Another world-class convention center, Suburban Collection Showplace, is located in the metro Detroit region. It added an adjoining Hyatt Place hotel in 2013 and announced another expansion that will add thousands more square feet of meeting space by mid-2018.

Cobo Center:

- A 40,000-square-foot Grand Riverview Ballroom, which can accommodate 3,500 theater-style or 2,250 for banquets.
- The 50,000-square-foot Cobo Square exterior plaza and vehicle drop-off area for activities ranging from music and art events to a possible downtown farmers market.
- A glass-enclosed events space with floor-to-ceiling views of the Detroit River and Windsor, Ontario, skyline.
- An atrium that can host up to 1,200 people standing
- 100 meeting rooms
- In-house broadcast studio with video editing, sound stage, green room and satellite uplink.
- Free high-speed Wi-Fi throughout the building

Suburban Collection Showplace:

- 320,000 square feet of meeting space
- Additional 200,000 square feet of flexible event space being added by mid-2018
- Adjoining Hyatt Place hotel opened in 2013 with 124 guest rooms
- 32 meeting rooms
- 25,000 square feet of pre-function lobby space
- 214,000 square feet of multipurpose exhibit floor

DID YOU KNOW?

In 2017, the Michigan Restaurant Association released the industry's forecast for the year and estimated that statewide projected restaurant sales for the year would total \$15.9 billion versus \$15.4 billion in 2016.

Corktown is Detroit's oldest neighborhood. It is listed on the National Register of Historic Places and is also designated as a city of Detroit historic district.

Midtown hosts 2 million visitors annually.

midtowndetroitinc.org

Midtown is home to 80 restaurants, 13 theaters, 12 galleries, 8 museums, 2 historic inns, 2 hardware stores, 2 radio stations, 2 dry cleaners, and a symphony orchestra — all within a few square miles, much of it walkable.

midtowndetroitinc.org

More than 809,161 people attended the North American International Auto Show (NAIS) at Cobo Center in 2018.

The glass-enclosed concourse area, three-story glass atrium and third-floor corridor glass ceiling of Cobo Center provide enough natural light during the daytime hours to minimize using daytime lighting.

Suburban Collection Showplace is the home of Michigan's annual State Fair.



WELCOME

SPORTS AND ENTERTAINMENT

Detroit and its surrounding area have seen a significant uptick in the number of new signature sports and entertainment destinations dotting the landscape.

- The new Little Caesars Arena and The District Detroit will encompass 50 blocks of thriving businesses, parks, restaurants, bars and event destinations. It will connect downtown and Midtown into one contiguous, walkable area. The cornerstone is the arena, the new home of the Detroit Red Wings and Detroit Pistons, which opened fall 2017.
- The Polk Penguin Conservation Center is the new \$29.5 million, 33,000-square-foot home to the penguin colonies at the Detroit Zoo.
- In fall 2017, Round 1 Bowling and Amusement Center joined Legoland Discovery Center and Michigan Sea Life Aquarium in Great Lakes Crossing Outlets in Auburn Hills.
- The new Jimmy John's Field in Utica is home to the United Shore Professional Baseball League, metro Detroit's first independent professional baseball league. The stadium seats about 4,000 and hosts about 75 games per season.

NEW FORMS OF PUBLIC TRANSPORTATION

Detroit is known for its efficient road system and how well it caters to travel via an automobile. Downtown proper expanded its public transportation infrastructure, adding a 3.3-mile circulating streetcar called the QLine in 2017. This \$140 million streetcar complements the elevated and automated light-rail system already running downtown, called the Detroit People Mover.

The QLine:

- Runs for 3.3 miles along Woodward Avenue between Congress Street and West Grand Boulevard
- Wait times ranging from 8 to 12 minutes
- Has 20 stations serving 12 stops

FAST – powered by SMART

- A new high-frequency bus service.
- Michigan routes provide a direct connection from Detroit Metro Airport to downtown Detroit every 15-30 minutes.
- Operates seven days a week, 5 a.m.-midnight.

DID YOU KNOW?

The Detroit Red Wings have made it to the playoffs 25 consecutive years (1991-2016), the longest active playoff streak in pro sports.

Sea Life Michigan Aquarium features more than 5,000 sea creatures.

Legoland Discovery Center Michigan has a Miniland exhibit featuring iconic Detroit structures made with more than 1.5 million Lego bricks.

The Detroit Zoo's new Polk Penguin Conservation Center is the largest penguin facility in the world.

Detroit has more than 170 miles of bike lanes and greenways.

The Detroit People Mover stations feature more than \$2 million in mixed media and artistic expression.



WELCOME

NEW AND REIMAGINED HOTELS

Metro Detroit currently has approximately 36,000 available hotel rooms that are competitively priced and full of amenities. Around 5,000 of these hotel rooms are downtown.

Aloft Detroit at the David Whitney

The iconic David Whitney Building rises to a new occasion as floors one through nine are repurposed for the Aloft Detroit. Elegant and modern, with 136 guest rooms and plentiful meeting space.

Detroit Marriott at the Renaissance Center

A \$30 million renovation transformed this 70-floor hotel. Guest rooms number 1,246, with 52 suites. Offers 100,000 square feet of event space.

The District Detroit Hotel - Opening date and official name TBD

Plans are in the works for a 350-room hotel, part of the larger The District Detroit project, at Woodward Avenue and I-75 near Little Caesars Arena.

Element Detroit

Opening December 2018, this 110-room hotel will take over Detroit's long-vacant Metropolitan Building as part of Starwood Hotels & Resorts Worldwide's Element Hotels brand.

Foundation Hotel

Once the historic Detroit Fire Department headquarters, this 100-room independent hotel opened in May 2017. Guest will enjoy an authentic Detroit experience thanks to a unique partnership with two-starred Michelin chef Thomas Lentsand local distillers, brewers, farmers and other edible sundry purveyors.

Hyatt Place Detroit Novi

Attached to the Suburban Collection Showplace in Novi, this hotel has 124 rooms and two suites. An expansion at Suburban Collection Showplace adds another 200,000 square feet of meeting space to the complex in mid-2018.

Shinola Hotel

Expected to open in fall 2018, this downtown boutique hotel was once an early 20th-century retail building. The hotel will offer 130 rooms on floors two through eight, along with a mix of retail and dining on the first floor as well as available meeting space.

The Siren Hotel

The historic 14-story Wurlitzer Building has been transformed into a 100-room hotel. The downtown structure, built in 1926, received a \$20 million make-over and opened spring of 2018.

Trumbull & Porter

This hip hotel is a short distance from historic Corktown's restaurants, shops and clubs, and just minutes from Comerica Park, Ford Field, Cobo Center, Greektown and many more Detroit landmarks. Dine on contemporary American fare at Red Dunn Kitchen.

West Elm Hotel

Furniture and home décor retailer West Elm plans to build a 130-plus room hotel at Woodward and Eljot Street in Midtown. Roxbury Group is developing the Detroit West Elm Hotel, with plans to break ground in 2019 and complete it by 2020.

DID YOU KNOW?

The Detroit Marriott at the Renaissance Center is one of the tallest hotels in the Western Hemisphere.

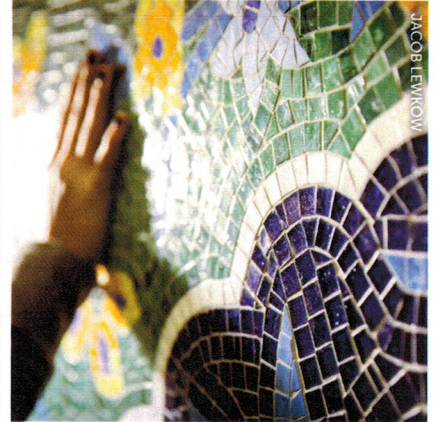
The David Whitney building, home to Michigan's first Aloft hotel, is one of only three surviving buildings in Detroit by the renowned architectural firm of Daniel H. Burnham & Co. Burnham is considered one of the most important American architects of all time.

The Detroit Foundation Hotel was named as one of the best new hotels in the world by Travel + Leisure in 2018.



BILL BOWEN

WELCOME



JACOB LEVINSKY

FAST FACTS.

WHY DETROIT IS THE MOTOR CITY

- Headquarters for Fiat Chrysler Automobiles, Ford and General Motors and hundreds of tier-one and -two suppliers.
- Home of the North American International Auto Show, with more than 500 vehicles on display representing more than 50 worldwide companies.
- Henry Ford built his first car in Detroit in 1896.
- The world's first concrete road was built in Detroit in 1901.
- Henry Ford introduced an improved assembly line in 1913, revolutionizing the automotive industry and the manufacturing process in general.
- Home to the Ford Piquette Avenue Plant — birthplace of the Model T — the only example of an early Detroit auto factory still open to visitors.
- Home to the historic dwellings of auto barons, including Henry and Clara Ford (Fair Lane Estate), Lawrence Fisher (Fisher Mansion), Edsel and Eleanor Ford (Edsel & Eleanor Ford House) and Matilda Dodge Wilson (Meadow Brook Hall).
- Home of the world's largest tire — 12 tons and 80 feet tall — originally built as a Ferris wheel for the 1964 New York World's Fair.

WHY DETROIT INSPIRES

- Known for one of the richest collections of late 19th-century, ethnic-based churches in the country.
- Belle Isle, the nation's largest island park within a city, was designed by Frederick Law Olmsted, landscape architect of New York's Central Park.
- The Rev. Martin Luther King Jr. debuted his 1963 *I Have a Dream* speech at Cobo Center in Detroit two months before its famous delivery in Washington, D.C.
- The Charles H. Wright Museum of African American History is the largest museum in the world dedicated to the African-American experience.
- The Arab American National Museum is the first and only museum in the world dedicated to Arab-American history and culture.
- The Detroit Institute of Arts' collection is among the top six in the United States.



VITO PALMISANO



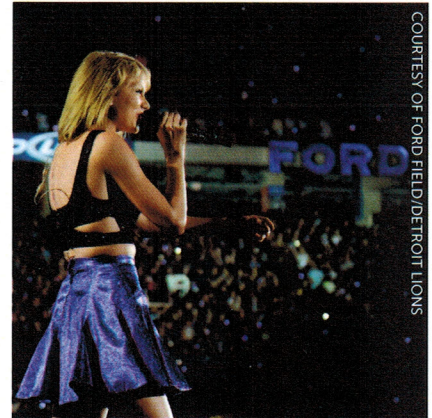
BILL BOWEN

WHY DETROIT ROCKS

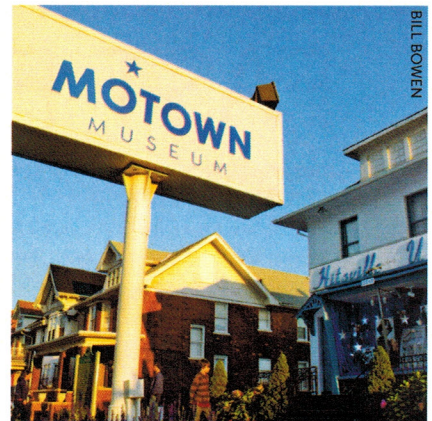
- Home to the Motown sound founded by Berry Gordy Jr. in 1957.
- Birthplace of techno music and Movement Electronic Music Festival.
- Host of the Detroit Jazz Festival, the largest free jazz festival in the world.
- Has one of the largest theater districts in the country — more than 13,000 theater seats — and attracts major Broadway productions, headline entertainers, opera, dance, symphony and other performing artists.
- Hometown of more than 50 major entertainment, literary and sport figures — from boxer Joe Louis and actor Tim Allen to singer Aretha Franklin and pilot Charles Lindbergh.
- Birthplace of such rock, hip-hop and pop stars/icons as Diana Ross, Madonna, Eminem, Kid Rock, Alice Cooper, Ted Nugent, Bob Seger, and Jack and Meg White of The White Stripes.
- Sports stadiums double as concert halls — Comerica Park alone has attracted major artists from Paul McCartney and The Rolling Stones to Bruce Springsteen, Taylor Swift and Rihanna.

WHY DETROIT HAS BRAGGING RIGHTS

- Detroit is actually north of Canada and shares an international waterway with Windsor, Ontario.
- Detroit was named first American City of Design by UNESCO
- Vernors, created by Detroit pharmacist James Vernor in the 1860s, is one of the nation's oldest soda pops still in production.
- In 1879, Detroit became the first city in the nation to assign individual telephone numbers.
- The world's first convention and visitors bureau — the Detroit Metro Convention & Visitors Bureau — was founded in 1896.
- The world's first auto traffic tunnel between two nations — the Detroit-Windsor Tunnel — opened in 1928 below the Detroit River.
- Joe Louis Barrow — The Brown Bomber and the world's heavyweight boxing champion in 1937 — was a native Detroiter.
- The nation's first shopping mall, Northland Mall, opened in the Detroit suburb of Southfield in 1957.
- When the Marriott at the Renaissance Center opened in 1977, it was the tallest hotel in the world.
- Home to the world's only floating post office, the J.W. Westcott II, serving international freighters on the Detroit River.
- Home to the first Van Gogh painting in a public collection in the U.S., *Self Portrait*, Vincent van Gogh, 1887, at the Detroit Institute of Arts.
- The first mile of paved concrete road was installed just north of the Ford Model T plant, on Woodward Avenue between McNichols and 7 Mile roads in 1909.
- The nation's first urban freeway, the Davison, was built in 1942.
- Home to the country's largest island park within a city — Belle Isle Park, Michigan's 102nd state park.
- First city to have a Tupperware party (1950s).



COURTESY OF FORD FIELD/DETROIT LIONS



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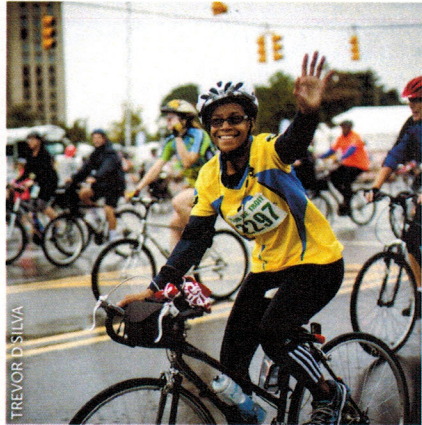


VITO PALMISANO



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WELCOME



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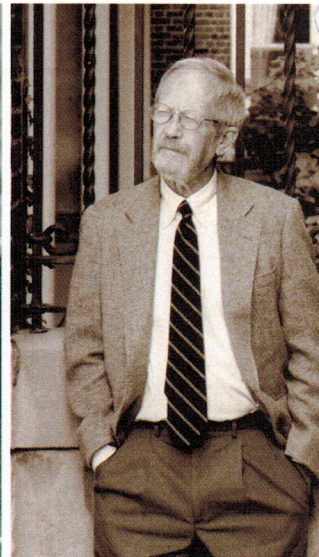
BILL BOWEN



VITO PALMISANO

WHY DETROIT IS A SPORTS FAN'S DREAM

- Detroit is the only city in America that houses all four of its professional sports teams — the Detroit Tigers (baseball), Detroit Lions (football) Detroit Red Wings (hockey) and Detroit Pistons (basketball) — in a central location, all within walking distance of each other.
- The Detroit Tigers won the American League Central Division champions four consecutive years — 2011, 2012, 2013 and 2014.
- We are Hockeytown USA, home to the Detroit Red Wings, who have 11 Stanley Cup wins, third highest in the NHL.
- The Detroit Red Wings have made the Stanley Cup playoffs for 25 consecutive years (1991-2016), the longest active playoff streak in pro sports.
- Home to Garden Bowl, America's oldest active bowling center.
- Cadieux Café is one of the only places in North America where you can feather bowl.
- If you believe poker is a sport: home of three downtown casino complexes — Greektown Casino-Hotel, MGM Grand Detroit and MotorCity Casino Hotel.
- On Monday nights, you can join hundreds of bikers for Slow Roll, a 12- to 15-mile group bike ride and social experience.
- The Chevrolet Detroit Belle Isle Grand Prix kicks off a summer series of car cruises, races and shows in southeast Michigan called Autopalooza.
- Lake St. Clair was ranked one of the top 12 best bass lakes in America by Bassmaster magazine in 2017.
- The APBA Gold Cup hydroplane boat race on the Detroit River is a competition to win the oldest active trophy in motor sports.
- Try Fowling (a hybrid of football and bowling) at the Fowling Warehouse in Hamtramck.



From left: Martha Reeves; Tim Allen; Elmore Leonard

FAMOUS DETROITERS.

Henry Ford may well be considered Detroit's most well-known person, but there are plenty of others who have made their mark both nationally and internationally:

- Tim Allen, actor and comedian
- Anita Baker, singer
- Kristen Bell, actress
- Selma Blair, actress
- Sonny Bono, singer and U.S. congressman
- Jerry Bruckheimer, film and TV producer
- Bruce Campbell, actor
- Alice Cooper, singer
- Francis Ford Coppola, film director and producer
- Dave Coulier, actor and comedian
- Meryl Davis, figure skater and Olympic champion
- Pam Dawber, actress
- Sherilyn Fenn, actress
- Aretha Franklin, singer
- Max Gail, actor
- Judy Greer, actress
- Green Hornet, radio character that debuted on WWJ Radio
- Julie Harris, actress
- Thomas Hearns, boxer
- Alex Karras, actor and football player
- Casey Kasem, radio star
- Keegan-Michael Key, actor
- Piper Laurie, actress
- Elmore "Dutch" Leonard, author
- Charles Lindbergh, pilot
- Lone Ranger, radio character that debuted on WWJ Radio
- Joe Louis, boxer
- Madonna, actress and singer
- Ed McMahon, television host
- Eminem (b. Marshall Mathers), singer
- Harry Morgan, actor
- Kid Rock (b. Robert James Ritchie), singer
- Ted Nugent, singer
- George Peppard, actor
- Della Reese, actress and singer
- Martha Reeves, singer
- Smokey Robinson, singer
- Diana Ross, actress and singer
- George C. Scott, actor
- Bob Seger, singer
- Tom Selleck, actor
- J.K. Simmons, actor
- Tom Skerritt, actor
- Anna Sui, fashion designer
- Lily Tomlin, actress and comedienne
- Blair Underwood, actor
- John Varvatos, fashion designer
- Robert Wagner, actor
- Charlie White, figure skater and Olympic champion
- Jack and Meg White, musicians
- Robin Williams, actor and comedian
- Stevie Wonder, singer

WELCOME

MADE IN THE D.

Sure, metro Detroit is the Motor City, thanks to Henry Ford and his pioneering ways. But the area is known for more than just the cars it helps produce. In fact, many people put items in their grocery-store shopping carts that have been made in Detroit, including beverages, chips and bread mixes.

- Germack Pistachio Company
- The Original Zip Sauce
- Velvet Peanut Butter
- Better Made potato chips
- Elan candy
- Faygo beverages
- Jiffy bread and cake mixes
- Garden Fresh Gourmet salsas, dips and chips
- Kowalski sausages
- Morley candy
- Red Pelican mustard
- Sanders candy and ice cream topping
- Shedd's spread
- Stroh's beer
- Vernors ginger ale
- Vlasic foods
- Little Caesars Pizza
- Domino's Pizza
- The HoneyBaked Ham Company
- Towne Club soda

OTHER GREAT MADE-IN-THE-D INNOVATIONS:

- Carhartt work clothing
- Dardevle fishing lures
- Duraliner truck beds
- Lionel trains
- The Fathead brand, based in downtown Detroit
- Shinola watches, bikes, leather goods





SIGNATURE MEETING SPACES.

Metro Detroit has a robust directory of meeting spaces designed for the most diverse of audiences, from medical professionals and advanced automotive engineers to religious leaders and the general public.

Recently renovated spaces, such as Cobo Center and Suburban Collection Showplace, are expansive, world-class convention centers with thousands of square feet, flexible exhibit halls and modern banquet rooms. Others offer more intimate settings for smaller groups.

Meeting planners can also choose from a number of venues unique to the region, ranging from the assembly plant that built the first Ford Model T to the museum complex that showcases the Rosa Parks bus and Thomas Edison's last breath in a jar.

UNIQUE MEETING VENUES

Metro Detroit's more one-of-a-kind and distinctive meeting spaces include:

STADIUMS AND SPORTS FACILITIES

- Comerica Park**, Detroit; Home of the Detroit Tigers
- Ford Field**, Detroit; Home of the Detroit Lions
- Jimmy John's Field**, Utica, Hosts minor league baseball, concerts, festivals and movie nights
- Joe Louis Arena**, Detroit; Home of the Detroit Red Wings
- Little Caesars Arena**, Detroit; Home of the Detroit Red Wings and Detroit Pistons

MANSIONS, MUSEUMS AND MORE

- Arab American National Museum**, Dearborn; First museum in the U.S. dedicated to telling the Arab-American story
- Charles H. Wright Museum of African American History**, Detroit; World's largest institution dedicated to the African-American experience
- Detroit Institute of Arts**, Detroit; Among the top 10 art museums in the nation, more than 100 galleries
- Detroit Princess Riverboat**, Detroit; Five-story riverboat docked downtown on the Detroit River
- Detroit Zoo**, Royal Oak; An animal-lover's paradise with indoor and outdoor environments
- Edsel & Eleanor Ford House**, Grosse Pointe Shores; Mansion and surrounding grounds provide one-of-a-kind backdrops
- The Fisher Theatre**, Detroit; An elegant art deco theater in the landmark Fisher Building
- Ford Piquette Plant**, Detroit; Where the first Ford Model T was built
- Fox Theatre**, Detroit; One of the most beautiful performing arts venues in the nation
- Greektown, MGM Grand Detroit and MotorCity casinos**, Detroit; Gaming, on-site entertainment, dining and more
- The Henry Ford**, Dearborn; America's Greatest History Attraction, award-winning events venue
- Infinity & Ovation Yachts**, St. Clair Shores; Michigan's premier yacht charter company
- Macomb Center for the Performing Arts**, Clinton Township; A 1,200-seat suburban theater that features comfortable seating and acoustic sculpture
- Meadow Brook Hall**, Rochester; A Tudor revival-style mansion ready to host events



VITO PALMISANO



VITO PALMISANO

From left: Arab American National Museum; Detroit Princess Riverboat

High-Profile Conventions, Conferences and Events in Metro Detroit

PREVIOUSLY HOSTED GROUPS & EVENTS

- Annual North American International Auto Show (800,000+ attendees) – Cobo Center

- Church of God in Christ

- Hill-Rom Company

- Michigan DECA

- Nation of Islam

- NeighborWorks America

- North American YMCA Development Organization

- Points of Light

- Service Employees International Union

- Society of Automotive Engineers (SAE) International

- Youmacon

FUTURE CONVENTIONS ALREADY BOOKED

- Alcoholics Anonymous World Services Inc. – 2020

- Michigan DECA – 2017-2020

- National Association of Letter Carriers – 2018

- National Black MBA Association Inc. – 2018

- PLM World Inc. – 2019

- Society of Automotive Engineers (SAE) International – 2017-2025

- Women's Business Enterprise National Council – 2018

- Urban Land Institute – 2018

- Youmacon – 2017-2021

For a complete list of recent bookings, go to visitdetroit.com.



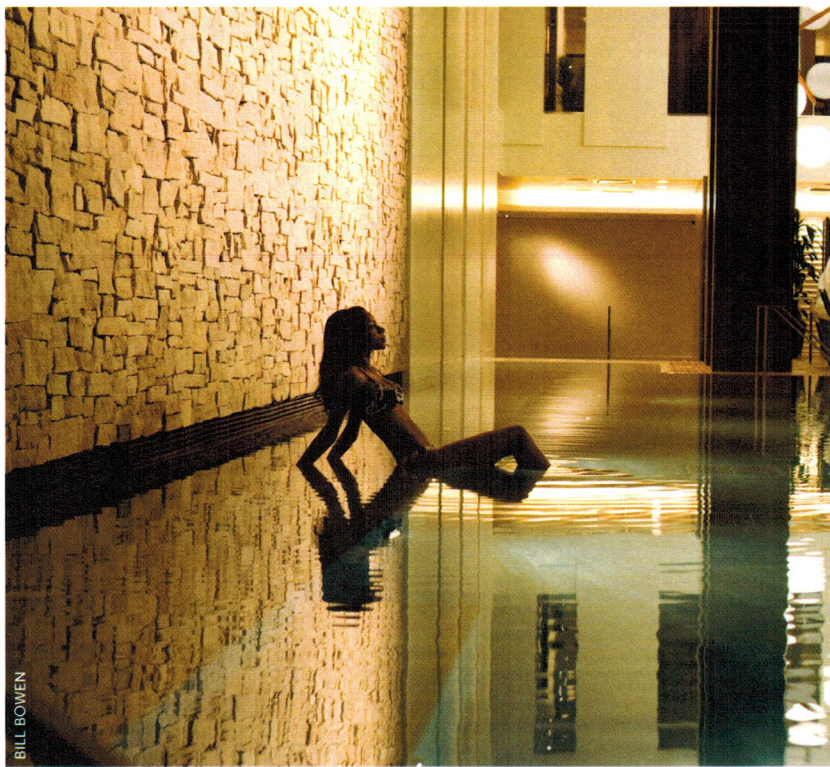
STAYING WITH US.

A full menu of accommodation types, styles and familiar brands will satisfy the needs of even your most discerning attendee. With some 36,000 rooms in the area, metro Detroit is also prepared for higher volumes. Some single hotels have more than 1,000 guest rooms while others offer a more bed-and-breakfast experience with less than a dozen rooms. The area's hotels are also within a 30-minute driving radius of each other as well as downtown's premier convention space, Cobo Center.

Meeting planners are welcome to choose from the ultra-chic and boutique to the historic, charming or basic in each of metro Detroit's five destination districts — Dearborn/Wayne, Downtown Detroit, Greater Novi, Macomb and Oakland.

All the major and trusted brands are on Detroit's list, from Hilton and Holiday Inn to Marriott, Sheraton and Westin.

ACCOMMODATIONS



DOWNTOWN DETROIT HOTELS

The Downtown Detroit district has a diverse mix of hotel options that range from contemporary casinos with 1,000-square-foot corner suites to historic landmarks with lobbies, ballrooms and guest rooms restored to legendary glamour. In total, some 5,000 rooms are located in Detroit's prime downtown real estate; only minutes from Cobo Center and an eclectic array of fine dining, entertainment, nightlife options and a walkable international riverfront.



Clockwise from top: Immerse Spa at MGM Grand Detroit; The Westin Book Cadillac Detroit; and Aloft Detroit at the David Whitney

DID YOU KNOW?

The Detroit Marriott at the GM Renaissance Center in downtown Detroit is one of the tallest hotels in the Western Hemisphere. It has 1,246 guest rooms and 52 suites, more than 100,000 square feet of meeting space and is minutes from Cobo Center.

Downtown Detroit has three full-service casino hotels, MGM Grand Detroit, MotorCity and Greektown, with a combined total of 1,200 rooms. All are within a mile or less of Cobo Center.

The legendary, restored Westin Book Cadillac Detroit is on the National Register of Historic Places. Rooms average 475 square feet.

Crowne Plaza - Detroit Downtown Riverfront is located across the street from Cobo Center. This upscale property is a 25-story, 367-room hotel.

Floors one through nine of the iconic David Whitney building have been repurposed as the hip Aloft Detroit, overlooking Grand Circus Park and steps away from the Detroit Opera House.

The Detroit Foundation Hotel was named as one of the best new hotels in the world by Travel + Leisure in 2018.

For more information and a complete listing of downtown Detroit hotels, go to visitdetroit.com.



ACCOMMODATIONS

DEARBORN/ WAYNE HOTELS

The Dearborn/Wayne district has a wide selection of award-winning hotels that range from the unique, historic and Victorian to the straightforward, familiar and trusted. Many of the hotels in this district, more than 60, are within approximately a 10-mile radius of the nearby Detroit Metro Airport.

DID YOU KNOW?

Well-known industrial architect Albert Kahn designed The Dearborn Inn - A Marriott Hotel, which was one of the nation's first airport hotels in the 1930s. Today, this 23-acre retreat also features reproduction homes of the famous Walt Whitman and Edgar Allan Poe.

The Westin Hotel - Detroit Metropolitan Airport was named the Best Airport Hotel by *Michigan Meetings + Events* for 2015.

The Henry, Autograph Collection in Dearborn was the winner of Trip Advisor's Certificate of Excellence in 2015.

For more information and a complete listing of Dearborn/Wayne hotels, go to visitdetroit.com.



Clockwise from top: The Dearborn Inn; Westin Hotel - Detroit Metropolitan Airport; and The Henry, Autograph Collection

NONSTOP DESTINATIONS SERVICING DETROIT

Akron/Canton, OH, US	Evansville, IN, US	Miami, FL, US	Raleigh/Durham, NC, US
Albany, NY, US	Fort Lauderdale, FL, US	Milwaukee, WI, US	Reykjavik, IS
Allentown, PA, US	Fort Myers, FL, US	Minneapolis/St. Paul, MN, US	Richmond, VA, US
Alpena, MI, US	Fort Wayne, IN, US	Moline, IL, US	Rochester, NY, US
Amman, JO	Frankfurt, DE	Montego Bay, JM	Rome-Da Vinci, IT
Amsterdam, NL	Grand Cayman, KY	Monterrey, MX	Saginaw/Midland/Bay C., MI, US
Appleton, WI, US	Grand Rapids, MI, US	Montreal-PET, QC, CA	Salt Lake City, UT, US
Atlanta, GA, US	Green Bay, WI, US	Munich, DE	San Antonio, TX, US
Austin, TX, US	Greensboro, NC, US	Myrtle Beach, SC, US	San Diego, CA, US
Baltimore, MD, US	Greenville/Spartanburg, SC, US	Nagoya, JP	San Francisco, CA, US
Beijing, CN	Harrisburg, PA, US	Nashville, TN, US	San Jose del Cabo, MX
Binghamton, NY, US	Hartford, CT, US	Nassau, BS	Sao Paulo-Guarulhos, SP, BR
Birmingham, AL, US	Houston-Intercontinental, TX, US	New Orleans, LA, US	Sarasota/Bradenton, FL, US
Boston, MA, US	Huntsville/Decatur, AL, US	New York, NY, US	Sault Ste. Marie, MI, US
Buffalo, NY, US	Indianapolis, IN, US	New York-JFK, NY, US	Savannah, GA, US
Burlington, VT, US	Iron Mountain/Kingsfd, MI, US	New York-La Guardia, NY, US	Seattle, WA, US
Cancun, MX	Islip, NY, US	Newark, NJ, US	Seoul, KR
Cedar Rapids, IA, US	Ithaca, NY, US	Norfolk, VA, US	Shanghai, CN
Charleston, SC, US	Jacksonville, FL, US	Oakland, CA, US	South Bend, IN, US
Charlotte-Douglas, NC, US	Kalamazoo/Battle Creek, MI, US	Oklahoma City, OK, US	St. Louis, MO, US
Chattanooga, TN, US	Kansas City, MO, US	Omaha, NE, US	State College, PA, US
Chicago-Midway, IL, US	Knoxville, TN, US	Orange County, CA, US	Syracuse, NY, US
Chicago-O'Hare, IL, US	Lansing, MI, US	Orlando, FL, US	Tampa, FL, US
Cincinnati, OH/Covington, KY, US	Las Vegas, NV, US	Ottawa, ON, CA	Tokyo-Narita, JP
Cleveland, OH, US	Leon/Guanajuato, MX	Paris-De Gaulle, FR	Toronto, ON, CA
Columbus, OH, US	Lexington, KY, US	Pellston, MI, US	Traverse City, MI, US
Cozumel, MX	Little Rock, AR, US	Peoria, IL, US	Trenton, NJ, US
Dallas-Love, TX, US	London-Heathrow, EN, GB	Philadelphia, PA, US	Tulsa, OK, US
Dallas/Fort Worth, TX, US	Los Angeles, CA, US	Phoenix, AZ, US	Vancouver, BC, CA
Dayton, OH, US	Louisville, KY, US	Pittsburgh, PA, US	Washington-Dulles, VA, US
Denver, CO, US	Madison, WI, US	Portland, ME, US	Washington-National, DC, US
Des Moines, IA, US	Manchester, NH, US	Portland, OR, US	Wausau, WI, US
Elmira, NY, US	Marquette, MI, US	Providence, RI, US	West Palm Beach, FL, US
Erie, PA, US	Memphis, TN, US	Puerto Vallarta, MX	White Plains, NY, US
Escanaba, MI, US	Mexico City, MX	Punta Cana, DO	Wilkes-Barre/Scranton, PA, US



DRIVE IN, DRIVE OUT.

Metro Detroit's freeway system is considered one of the most efficient in the country, making it easier to get around the area's nearly 2,000-plus square miles.

Many hotels provide shuttles to and from Detroit Metro Airport, as well as to area attractions, convention spaces and stadiums for major events. A large directory of the most familiar car rental services can also be found.

The Detroit People Mover, an elevated, automated light rail system, loops downtown's central business district with 13 stations at critical points of interest, including Cobo Center, the GM Renaissance Center and the concentrated entertainment area known as Greektown. The QLine became operational in 2017. The 3.3-mile circulating streetcar runs along Woodward Avenue, with 20 stations serving 12 downtown stops.

TRANSPORTATION

TAXI RATES

Here are approximate rates for getting to and from major A and B destinations. Rates vary depending on wait times, traffic and the number of people traveling. Typically, traveling around 20 miles in good traffic costs around \$50 one way.

From Detroit Metro Airport to:

COBO CENTER: \$49*

DEARBORN: \$35*

NOVI: \$59*

MOUNT CLEMENS: \$75*

**2018 A-1 Airport Cars*

SHUTTLES / SEDANS

Metro Detroit has plenty of shuttle/sedan services. Typical hourly rate is around \$55* for local travel only, and there's usually a minimum two-hour rental. Related parking fees, tolls and gratuities not included.

**detroitshuttleservice.com*

SKOOT DETROIT

This affordable shuttle service provides transportation to and from Detroit Metro Airport and downtown hotels. Shuttles run 5:30 a.m. to 8:30 p.m., seven days a week. Book at 855-WE-SKOOT (937-5668) or rideskoot.com.

CAR RENTALS

All the major rental car agencies have on-airport locations at Detroit Metro Airport, including Enterprise, Hertz, Avis, Budget, National and more.

Average car rental rate: \$55 per day*

**Nov. 2017 cheapcarrental.net*

FAST – POWERED BY SMART

FAST is a new high-frequency bus service. Michigan routes provide a direct connection from Detroit Metro Airport to downtown Detroit every 15-30 minutes. Operates seven days a week, 5 a.m.-midnight. Fare: \$2. Call 866-962-5515 or visit smartbus.org.

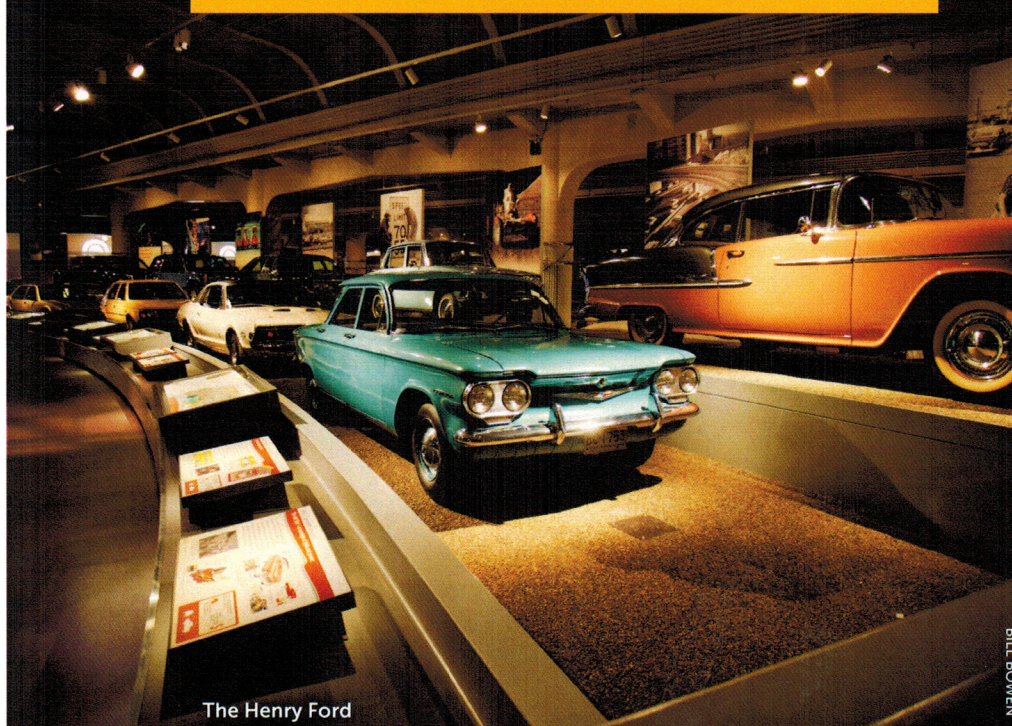


EAT, EXPLORE AND EXPECT TO BE ENTERTAINED.

Metro Detroit is a melting pot of ethnicities, activities, industries and lifestyles. It's what makes the area unique and attractive when it comes to playing host to your meeting or convention. Planners can stop worrying about filling up attendee agendas and what to do with free time, because metro Detroit never lacks for variety and great itineraries of fun things to eat, do and see.

Each of Detroit's neighboring five destination districts — Dearborn/Wayne, Downtown Detroit, Greater Novi, Macomb and Oakland — has its own character and laundry list of hot spots and events, helping complete the diverse roster of metro Detroit's extracurricular activities. And no matter what district you and your group decide to play in, you will have the opportunity to experience one of Detroit's greatest assets — its people.

The **DEARBORN/WAYNE** District



The Henry Ford

BILL BOWEN

DIVERSE. HISTORIC. URBAN COMFORT.

Metro Detroit's Dearborn/Wayne District is down-home historic. Here, The Henry Ford, one of America's greatest history attractions, invites all to peruse more than 26 million artifacts that personify the American experience — the Model T and the assembly line, the Rosa Parks bus, President Kennedy's limo and so much more. Ford Motor Company claims this area as its headquarters, and college kids populate it as well, thanks to the Dearborn-based campus of the University of Michigan. Shoppers will find Michigan's only Ikea store in this district. Plus, a full array of ethnic communities — from Arab-American and Mexican to Italian and Polish — give Dearborn/Wayne tons of character and options when it comes to exploring dining, entertainment, cultural destinations and nightlife.

SIGHTSEEING TOURS + THINGS TO DO

Historical Attractions & Museum Highlights

ARAB AMERICAN NATIONAL MUSEUM

The Arab American National Museum is the first museum in the United States dedicated to telling the story and highlighting the contributions of Arab-Americans.

AUTOMOTIVE HALL OF FAME

Learn about the pioneers and leaders of the global motor vehicle industry. The Automotive Hall of Fame preserves the history of mobility by celebrating the creativity, toil and genius of the individual.

THE HENRY FORD

See JFK's limo, Rosa Parks' bus and thousands of uniquely American artifacts in Henry Ford Museum of American Innovation; 83 historic buildings, artisans and presenters in Greenfield Village; and watch the Ford F-150 being assembled on the Ford Rouge Factory Tour.

HISTORIC FORT WAYNE

This Civil War-era fort is opened to the public on special occasions and during the annual celebration of Detroit's birthday.

TUSKEGEE AIRMEN NATIONAL HISTORICAL MUSEUM

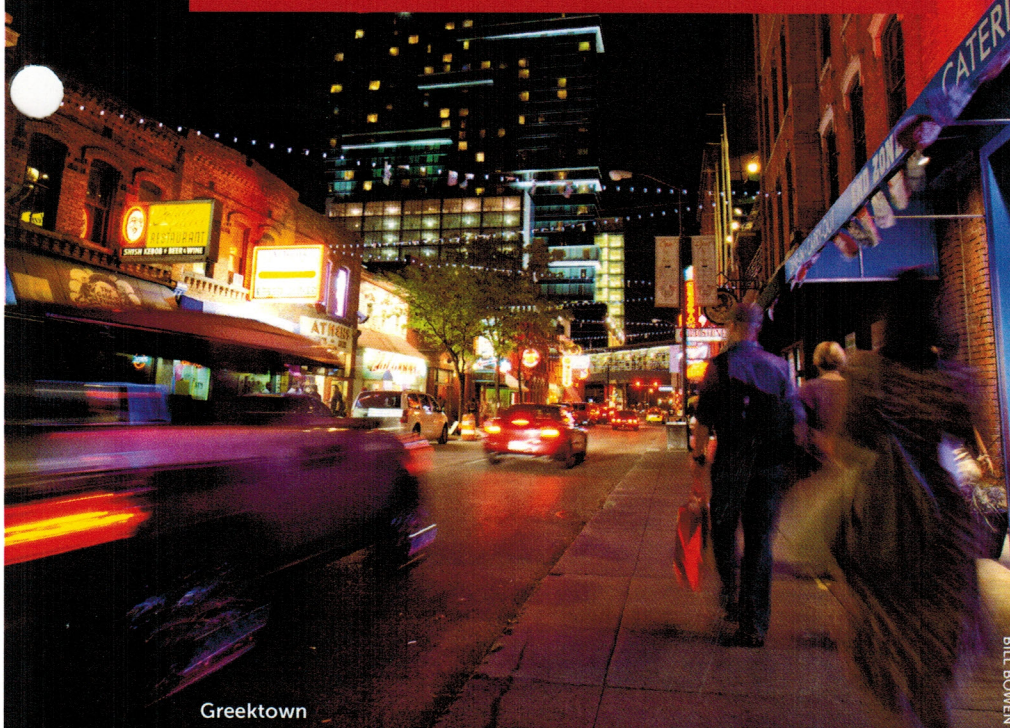
A place dedicated to telling the heroic stories of the determined young men who enlisted to become America's first black military airmen.

DID YOU KNOW?

The Manufacturing Innovation Theater, part of The Henry Ford's Ford Rouge Factory Tour, received a 2016 Thea Award for outstanding achievement for a brand experience from the Themed Entertainment Association. The Thea is one of the attraction industry's greatest honors.

There's plenty more to see and do in Dearborn/Wayne. For more information on these locations and others, go to visitdetroit.com.

The **DOWNTOWN DETROIT** District



Greektown

BILL BOWEN

COSMOPOLITAN. INDUSTRIOUS. FRESH.

Downtown Detroit is an international crossing that mixes things historic and legendary with elements modern and contemporary. A thriving, walkable international riverfront includes water fountains, butterfly gardens and a working carousel. Architecture from Albert Kahn and Isamu Noguchi lives next to all-night joints selling loaded Coney dogs and Prohibition-born speakeasies pouring locally crafted beer. Three Vegas-style casinos run 24/7. Must-see museums celebrate art, music, maritime and African-American history. Urban parks and friendly neighborhoods abound. Classic theaters, a bustling cultural district and hip hangouts entertain, and three sports stadiums rock.

SIGHTSEEING TOURS + THINGS TO DO

Towns Within Downtown

Detroit in and of itself has many concentrated areas:

GREEKTOWN

Grape leaves, flaming cheese (Opa!) and eggplant-layered moussaka; bakeries overflowing with baklava, sweet egg bread and tortes of all sorts.

MIDTOWN

Boasts unique art galleries, quirky independent retail shops and some of the best don't-want-to-miss cuisine you'll find in the city. Home to more than 80 restaurants, 13 theaters, 12 galleries, 8 museums, 2 historic inns and a symphony orchestra – all within a few square miles.

MEXICANTOWN

The service is always fast, and the food is always phenomenal. Order the botana (the guacamole is out of this world, fresh, creamy and begs you to double dip your chip).

CORKTOWN

Lots to do with tons of really cool hangouts and friendly pubs, Irish and otherwise. One infamous restaurant serves up barbecue paradise. The Yardbird (mustard sauce-soaked pulled chicken breast tossed with mushrooms, cheddar and topped with bacon) was a top contender in the Travel Channel's hunt for the best sandwiches in America.

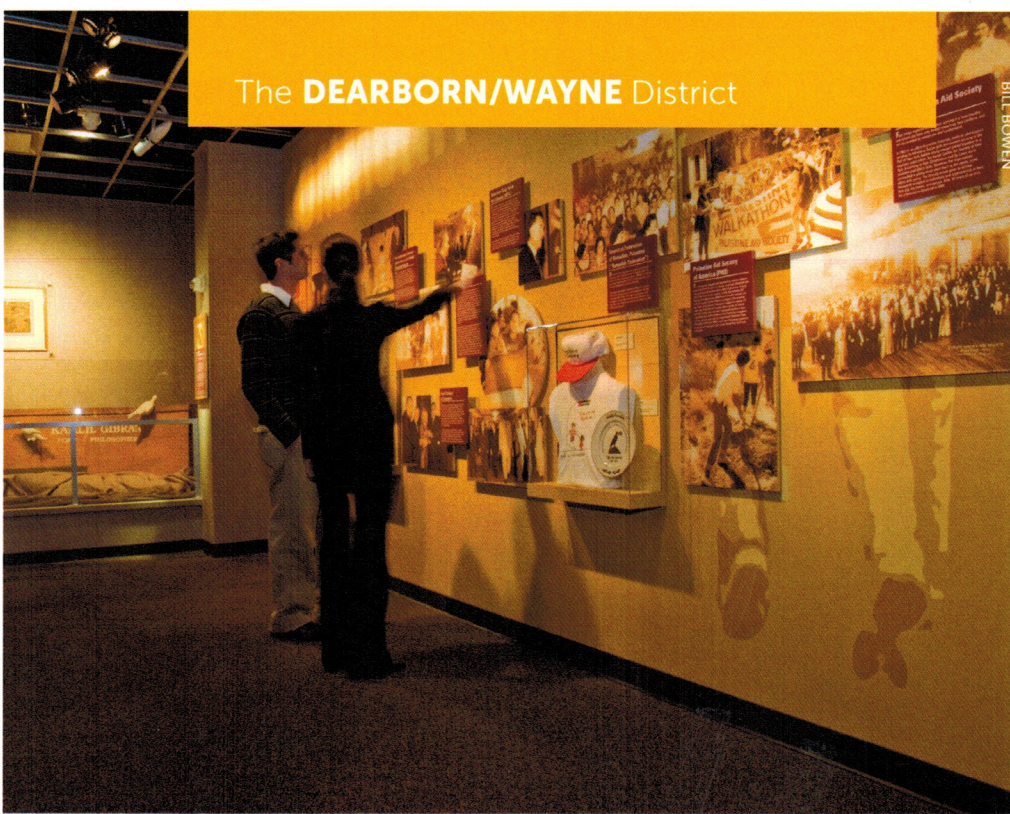
HAMTRAMCK

This Polish enclave is full of good ethnic eats – think pierogies, paczki (super-dense, jelly-filled doughnuts), kielbasa, kraut and dill pickle soup. Just as rich is the music scene, where little hole-in-the-wall bars host live acts weekly.

DID YOU KNOW?

Detroit's Eastern Market now offers market days midweek during growing seasons to increase the availability of fresh produce to city residents.

The **DEARBORN/WAYNE** District



SIGHTSEEING TOURS + THINGS TO DO

Shopping & Walkable Downtown Highlights

CITY OF WYANDOTTE

The city of Wyandotte, 12 miles south of Detroit, has a beautiful, lively downtown with art galleries, eateries, shopping and waterfront parks.

FAIRLANE TOWN CENTER

Fairlane Town Center is one of Michigan's largest shopping centers, with more than 140 unique stores, restaurants and national retailers. It's anchored by Macy's, Sears and JCPenney and boasts Michigan's largest H&M.

THE GLASS ACADEMY

A working artist studio that specializes in the glass arts, selling both functional and sculptural glasswork while offering a unique venue for entertaining and special events.

CITY OF BELLEVILLE

The downtown streets of Belleville play host to fun-filled events on more than 200 days each year. Shop for hand-crafted goods, admire outdoor sculptures and dine along the shores of beautiful Belleville Lake.

Arts & Entertainment Highlights

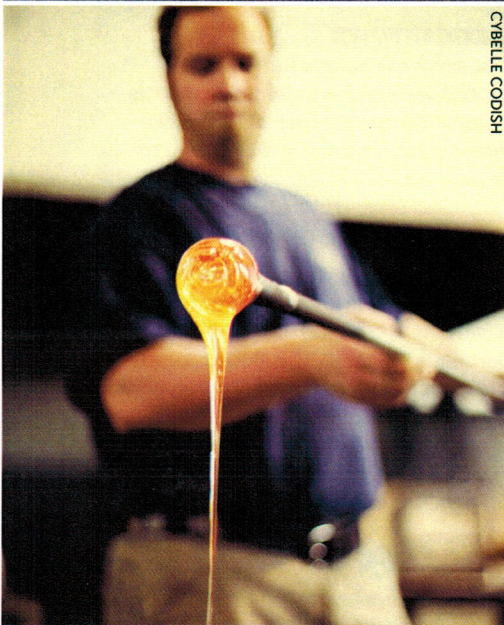
DEARBORN'S FORD COMMUNITY & PERFORMING ARTS CENTER

One of America's most versatile gathering places with facilities for a variety of athletics, meeting & event space, and a cultural center offering theater, art, music and dance.

DETROIT REPERTORY THEATRE

This intimate theater is known for its race-transcendent casting and performances.

There's plenty more to see and do in Dearborn/Wayne. For more information on these locations and others, go to visitdetroit.com.



Clockwise from top: Dearborn's Ford Community & Performing Arts Center; Tria; Fairlane Town Center; and The Glass Academy

The **DOWNTOWN DETROIT** District



BILL BOWEN

BILL BOWEN

From top: Dossin Great Lakes Museum and The Detroit Institute of Arts

SIGHTSEEING TOURS + THINGS TO DO

Historical Attractions & Museum Highlights

CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY

The world's largest institution dedicated to the African-American experience.

DETROIT HISTORICAL MUSEUM

A history showcase of southeastern Michigan. Includes the visitor-favorite *Streets of Old Detroit* and the Kid Rock Music Lab.

DETROIT INSTITUTE OF ARTS

Among the top 10 museums in the country, offering more than 100 galleries with art from ancient to modern times. See Diego Rivera's *Detroit Industry* murals.

DOSSIN GREAT LAKES MUSEUM

Located on Strand Drive on Belle Isle, the museum's focus is Great Lakes shipping and maritime history.

FORD PIQUETTE AVENUE PLANT/ MODEL T AUTOMOTIVE HERITAGE COMPLEX

The birthplace of the Model T — the most significant automobile of the 20th century. Come walk the floors where the first 12,000 Model T's were assembled.

MOTOWN MUSEUM

Long known as Hitsville USA, the museum is home of the world-famous Studio A, where The Temptations, Marvin Gaye and countless others recorded with the Funk Brothers.

DID YOU KNOW?

There are 157 bars and restaurants within the one square mile of downtown Detroit.
detroitexperiencefactory.org

There's plenty more to see and do in downtown Detroit. For more information on these locations and others, go to visitdetroit.com.

The **DOWNTOWN DETROIT** District

SIGHTSEEING TOURS + THINGS TO DO

Shopping & Walkable Downtown Highlights

CITY OF HAMTRAMCK DOWNTOWN DEVELOPMENT AUTHORITY

Visit one of the most ethnically and culturally diverse communities in the United States. Stroll Jos. Campau for dining, shopping and entertainment.

DETROIT ATHLETIC CO.

One of the few remaining remnants of game days at Old Tiger Stadium. Shop for a full selection of apparel, collectibles and artifacts for Tigers, Red Wings, Lions and Pistons.

DUMOUCHELLES ART GALLERIES

Retailer of fine arts, antiques and collectibles. Located near Millender and GM Renaissance centers.

JOHN K. KING USED & RARE BOOKS

Discover Michigan's largest rare and used book retailer, with four floors and thousands of volumes.

PEWABIC POTTERY

Founded in 1903 during the Arts and Crafts Movement, Pewabic is nationally renowned for its tile and pottery in unique glazes.

POLISH ART CENTER

The largest selection of Polish gifts outside of Poland.

DID YOU KNOW?

Celebrated fashion designer and Detroit native John Varvatos has a clothing store bearing his name in downtown Detroit, located on Woodward Avenue and John R.

A 22,000-square-foot Nike store opened in downtown Detroit on Woodward Avenue in 2016.

There's plenty more to see and do in downtown Detroit. For more information on these locations and others, go to visitdetroit.com.



BILL BOWEN



BILL BOWEN



JASON VAUGHN

Clockwise from top: Polish Art Center; John K. King Used and Rare Books; Pewabic Pottery

The **DOWNTOWN DETROIT** District



From top: Campus Martius Park and Fisher Theatre

SIGHTSEEING TOURS + THINGS TO DO

Arts & Entertainment Highlights

CAMPUS MARTIUS PARK

Located in the heart of downtown, Campus Martius Park is Detroit's official gathering place — a year-round outdoor venue with gardens, performance stages, a summertime beach and winter ice rink.

DETROIT OPERA HOUSE/ MICHIGAN OPERA THEATRE

The restored 1922 theater is the home of Michigan Opera Theatre, which produces grand opera and presents a dance season.

DETROIT SYMPHONY ORCHESTRA AT THE MAX M. AND MARJORIE S. FISHER MUSIC CENTER

Orchestra Hall, one of Detroit's most prized cultural and historic landmarks.

THE FILLMORE

Host to a mixed bag of big-name concerts and curiously obscure shows, The Fillmore hosts the annual Detroit Music Awards.

FISHER THEATRE

See the best of Broadway at this showcase theater in the spectacular Fisher Building.

FOX THEATRE

Built in 1928 in the tradition of great movie palaces, the fabulous Fox Theatre hosts a variety of Broadway shows, drama, comedy and musical events.

DETROIT PRINCESS RIVERBOAT

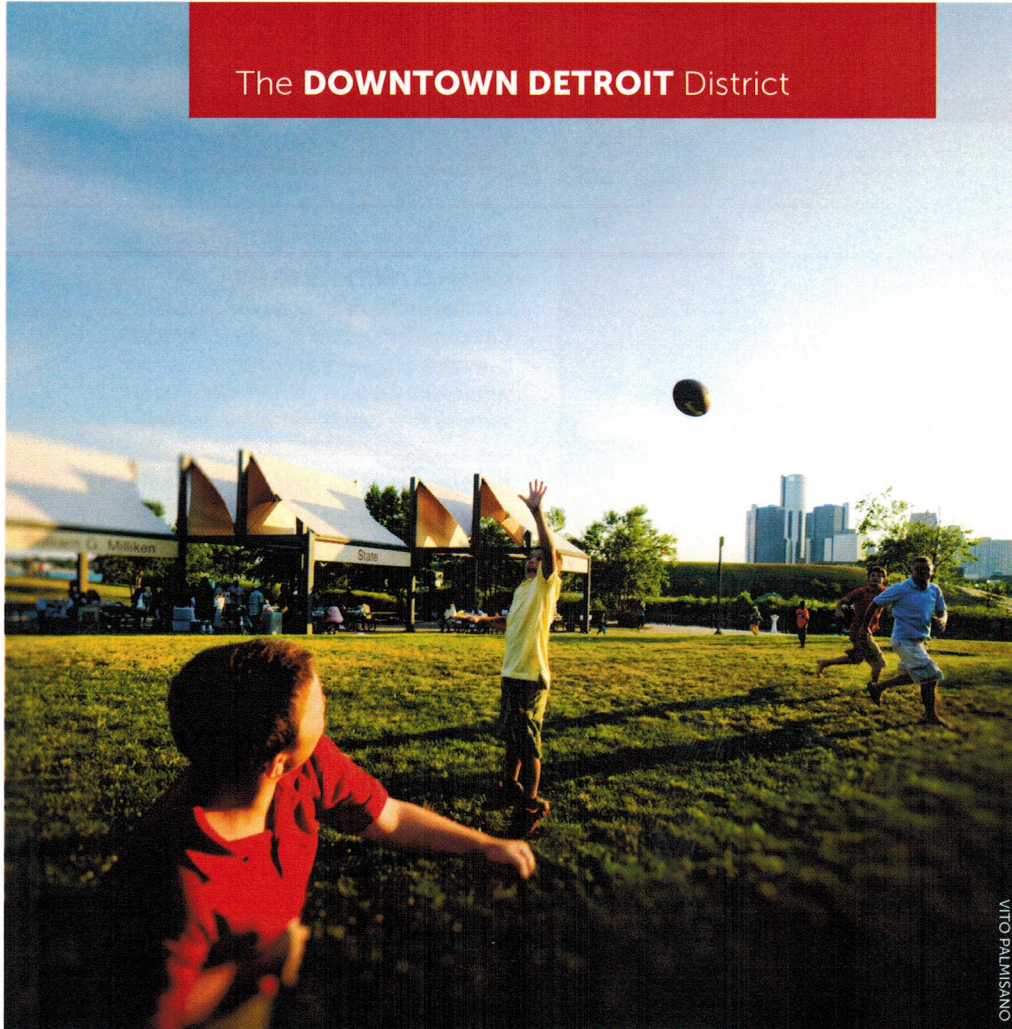
Docked between Cobo Center and the GM Ren Cen, this beautiful five-story riverboat hosts lunch, dinner and moonlight cruises, many of them themed and featuring live entertainment.

DID YOU KNOW?

Baker's Keyboard Lounge in Detroit is considered by many to be the world's oldest continuously operating jazz club.

There's plenty more to see and do in downtown Detroit. For more information on these locations and others, go to visitdetroit.com.

The **DOWNTOWN DETROIT** District



VITO PALMISANO



VITO PALMISANO

From top: William G. Milliken State Park and Harbor; biking along the Detroit International RiverWalk

SIGHTSEEING TOURS + THINGS TO DO

The Detroit International RiverWalk

Spanning more than three miles, the Detroit International RiverWalk is a nature oasis in a bustling city. Stroll along it or bike it — rentals can be found right on the walking path — and enjoy water fountains, butterfly gardens, riverside restaurants and a working carousel in warmer weather.

The RiverWalk also passes through other downtown nature-filled gems, including William G. Milliken State Park and Harbor, Mount Elliott Park and the DNR's Outdoor Adventure Center, which has a kayak simulator, archery range and large aquarium that shows off the Detroit River's native species.

Running just north of the riverfront near William G. Milliken State Park and Harbor is the Dequindre Cut, a former railroad line turned pedestrian and bike path.

DETROIT RIVERFRONT CONSERVANCY

detroitriverfront.org

OUTDOOR ADVENTURE CENTER

michigan.gov/oac

WHEELHOUSE DETROIT BICYCLE SHOP

wheelhousedetroit.com

WILLIAM G. MILLIKEN STATE PARK AND HARBOR

detroitriverfront.org

DID YOU KNOW?

Campus Martius Park was voted the fourth best public park in North America and the No.1 transformative park in the U.S.

detroitexperiencefactory.org

There's plenty more to see and do in downtown Detroit. For more information on these locations and others, go to visitdetroit.com.



SIGHTSEEING TOURS + THINGS TO DO

ANNUAL EVENTS

The following is a list of major events that take place annually in metro Detroit. For a complete list of events, please go to visitdetroit.com/things-to-do-in-detroit.

JANUARY

Meridian Winter Blast, winterblast.com
 North American International Auto Show, naias.com
 Plymouth Ice Festival, plymouthicefestival.com

FEBRUARY

Autorama, autorama.com

MARCH

Corktown St. Patrick's Day Parade, detroitpatricksparade.com
 Marche du Nain Rouge, marchedunainrouge.com

APRIL

Detroit Tigers Opening Day, detroit.tigers.mlb.com

MAY

Flower Day at Eastern Market, detroiteasternmarket.com
 Movement Electronic Music Festival, movement.us

JUNE

Chevrolet Detroit Grand Prix, detroitgp.com
 Ford Fireworks, theparade.org
 GM River Days, riverdays.com
 Motor City Pride, motorcitypride.org
 Stars & Stripes Festival, starsandstripesfest.com

JULY

Art in The Park, artinthepark.com
 Concert of Colors, concertofcolors.com
 Concours d'Elegance of America, concoursusa.org
 Maker Faire at The Henry Ford, thehenryford.org
 Orchard Lake Fine Art Show, hotworks.org/orchardlakefineartshow

AUGUST

Arab and Chaldean Festival, arabandchaldeanfestival.com
 Detroit Sports Commission Prep Kickoff Classic, detroitssports.org
 Michigan Renaissance Festival, michrenfest.com
 Michigan State Fair, michiganstatefairllc.com
 Spirit of Detroit HydroFest, detroitboatraces.com
 Woodward Dream Cruise, woodwarddreamcruise.com

SEPTEMBER

Art & Apples Festival, artandapples.com
 Arts, Beats & Eats, artsbeatseats.com
 Detroit Jazz Festival, detroitjazzfest.com
 DIY Street Fair, ferndalediy.com
 Michigan Peach Festival of Romeo, michiganpeachfest.com
 Northville Heritage Festival, northville.org
 Tour de Troit, tour-de-troit.org

OCTOBER

Detroit Free Press Chemical Bank Marathon, freeparathon.com
 Fall Beer Festival, mibeer.com
 Hallowe'en in Greenfield Village, thehenryford.org

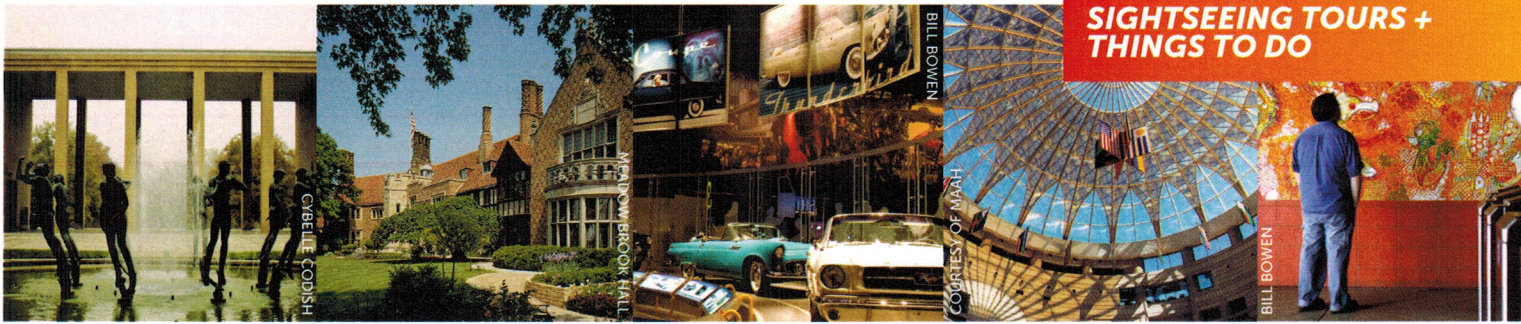
NOVEMBER

America's Thanksgiving Parade, theparade.org
 Big, Bright Light Show, downtownrochestermi.com
 Detroit Tree Lighting at Campus Martius Park, campusmartiuspark.org
 Wayne County Lightfest, waynecounty.com

DECEMBER

Holiday Nights in Greenfield Village, thehenryford.org
 Kwanzaa Celebration at Charles H. Wright Museum of African American History, thewright.org
 Noel Night, midtowndetroitinc.com

From left: North American International Auto Show; Target Fireworks; Detroit Free Press Talmer Bank Marathon; Detroit Jazz Festival; and Rochester Big Bright Light Show



SIGHTSEEING TOURS + THINGS TO DO

ITINERARIES

The following is a list of metro Detroit's unique sites and tour ideas.

ART

Metro Detroit has fine and contemporary art, from refined spaces to intriguing artistic expressions on city streets. Institutions to consider:

- The Alley Project
- The Belt
- Cranbrook Art Museum
- Detroit Institute of Arts
- Detroit People Mover Stations
- Grand River Creative Corridor
- The Heidelberg Project
- Museum of Contemporary Art Detroit (MOCAD)
- Pewabic Pottery
- Russell Industrial Center
- Scarab Club

AUTO BARON HOME TOURS

Discover some of Detroit's dwellings, where former celebrity families once lived in ultra decadence. Visit these homesteads:

- Edsel & Eleanor Ford House
- Meadow Brook Hall (Matilda Dodge Wilson Estate)

AUTOMOTIVE ATTRACTIONS + MUSEUMS

Detroit is the Motor City and the home headquarters of Ford Motor Company, General Motors and Fiat Chrysler Automobiles. Explore the region's car culture:

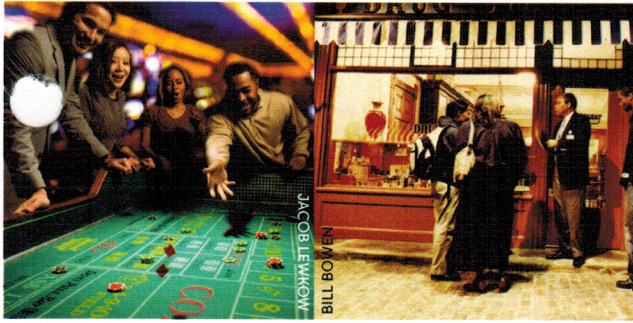
- Automotive Hall of Fame
- Detroit Historical Museum
- Diego Rivera murals at the Detroit Institute of Arts
- Ford Piquette Avenue Plant
- GM Showroom at the GM Renaissance Center
- The Henry Ford — Henry Ford Museum of American Innovation, Greenfield Village and Ford Rouge Factory Tour

AFRICAN-AMERICAN HISTORICAL SITES

Detroit readily celebrates many heritages, including African-American traditions and legacies. There are many places to get educated and have fun in the process:

- Burton Historical and E. Azalia Hackley Memorial collections/Detroit Public Library
- Charles H. Wright Museum of African American History
- First Congregational Church's Underground Railroad Living Museum Tour
- Gospel Music Hall of Fame
- The Henry Ford — Henry Ford Museum of American Innovation and Greenfield Village
- International Memorial to the Underground Railroad (includes Detroit's Gateway to Freedom and Windsor's Tower of Freedom)
- John Freeman Walls Historic Site and Underground Railroad Museum — Windsor
- Motown Museum
- North American Black History Museum & Cultural Center — Windsor
- Sandwich Baptist Church — Windsor
- Second Baptist Church of Detroit
- Tuskegee Airmen National Historical Museum
- Uncle Tom's Historic Site — Windsor
- Walter P. Reuther Library Archives of Labor & Urban Affairs

From left: Cranbrook Academy of Art Museum; Meadow Brook Hall; Ford Rouge Factory Tour; Charles H. Wright Museum of African American History; and Detroit People Mover stations



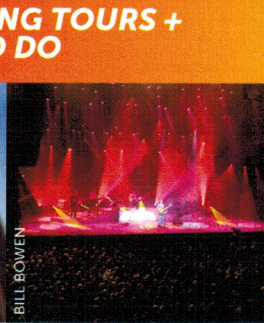
JACOB LETWYK
BILL BOWEN



BILL BOWEN



BILL BOWEN



BILL BOWEN

SIGHTSEEING TOURS + THINGS TO DO

ITINERARIES

CANADA/WINDSOR TOURS

Detroit's international neighbor, Windsor, Ontario, offers several activities, historical and otherwise. If willing to cross the border, here are some destination suggestions:

- Caesars Windsor
- Capitol Theatre & Arts Centre
- Ford City Walking Tour
- Dieppe Park
- Hiram Walker & Sons
- John Freeman Walls Historic Site and Underground Railroad Museum
- Queen Elizabeth II Gardens
- Willistead Manor
- Art Gallery of Windsor

GAMING

Enjoy the bells and whistles of slots and tables and/or the roaring excitement of horse racing on both sides of the Detroit/Windsor border. Options include:

- Caesars Windsor
- Greektown Casino-Hotel
- Hazel Park Raceway
- MGM Grand Detroit
- MotorCity Casino Hotel
- Northville Downs
- Windsor Racetrack Slots

METRO DETROIT MUSEUMS

Detroit is steeped in all kinds of heritage and history, from the origins of the mass-produced automobile and historic architectural landmarks to Civil War-era forts. You don't have to travel far to immerse yourself in customs and culture. Consider these:

- Arab American National Museum
- Automotive Hall of Fame
- Charles H. Wright Museum of African American History
- Cranbrook Art Museum
- Cranbrook House and Gardens
- Cranbrook Institute of Science
- Detroit Children's Museum
- Detroit Historical Museum
- Detroit Institute of Arts
- The Henry Ford — Henry Ford Museum of American Innovation, Greenfield Village and Ford Rouge Factory Tour
- Holocaust Memorial Center Zekelman Family Campus
- Michigan Science Center
- Motown Museum
- Museum of Contemporary Art Detroit (MOCAD)
- Tuskegee Airmen National Historical Museum

From left: Caesars Windsor; Detroit Historical Museum; Belle Isle; GM Renaissance Center; and casinos